



REPLY TO
ATTENTION OF

DEPARTMENT OF THE ARMY
OFFICE OF THE CHIEF OF ARMOR
1 KARKER STREET, SUITE 6600
FORT BENNING, GEORGIA 31905-5000

S: 31 July 2014

ATZK-AR

28 January 2014

MEMORANDUM FOR UNITED STATES ARMY COMMANDS

SUBJECT: 2014 Frederick M. Franks Award Criteria and Guidance

1. We will present the 18th Annual Frederick M. Franks Award during the Maneuver Conference to be held in September 2014 at Fort Benning, Georgia. Accordingly we seek nominees from your command.
2. We present the Frederick M. Franks Award to active or reserve component officers, warrant officers, noncommissioned officers, or Department of the Army Civilians, regardless of branch or occupational specialty. Consideration include the nominee's long-term contributions to the ground combat and warfighting capabilities of the U.S. Army and the transformation of the mounted force to fight and win in unified land operations.
3. Additionally, the nominee should possess two or more of the following characteristics:
 - a. Offered a vision for the future of the mounted warfighting force that significantly improved survivability, lethality, maneuverability, or mobility.
 - b. Developed an innovation in equipment, materiel, or doctrine that significantly enhanced the effectiveness of the mounted element of the combat arms.
 - c. Exemplified professional excellence in demeanor, correspondence, and leadership on issues relevant to mounted warfare.
 - d. Displayed a zeal for Soldiering through leadership skills, recognition of the sacrifice and achievements of subordinates, and attention to the Chief of Armor.
4. Consistent with the example set by the award's namesake, any Soldier in the Army may recommend another Soldier or civilian for this award. Each brigade-level commander may submit one nomination packet to the Office of the Chief of Armor. This award is generated by, and specific to, the U.S. Army Armor School; therefore, the Chief of Armor has final approval. Each organization must develop a process that allows a nomination to be considered regardless of the rank of the nominee.

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5. Nomination Packets for Soldiers must include, at a minimum, the ORB/ERB with a photo of the Soldier, a letter of recommendation stating why the nominee meets the above criteria, and letters of endorsement from brigade commander or first Colonel in the chain of command.

6. Civilian nominations must include, at a minimum, a one-page summary of government service, a photo in civilian work attire with coat and tie (quality jpeg file print 4x6), a letter of recommendation stating why the nominee meets the above criteria, and letters of endorsement from brigade and division/post-level.

7. Submit nominations no later than 31 July 2014 to the Office of the Chief of Armor, ATTN: ATZK-AR, 1 Karker Street, Room 6600, Fort Benning, Georgia 31905-4500. Submittal of nomination packets are also encouraged via email to: usarmy.benning.mcoe.mbx.armor-ocoa@mail.mil. Packets will be evaluated in a competitive board process, with the recommendation forwarded to the Chief of Armor for review and final approval. The board will consist of senior leaders from Fort Benning with pertinent experience. The U.S. Army Armor School will fund the travel expenses of the selected recipient to attend the 2014 Maneuver Conference in September for award presentation.

8. For additional information, contact the Office of the Chief of Armor coordinator at (706) 626-8265, DSN 620-8265, usarmy.benning.mcoe.mbx.armor-ocoa@mail.mil.

Encl



LEOPOLDO A. QUINTAS
Brigadier General, USA
Chief of Armor



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DEPARTMENT OF THE ARMY
OFFICE OF THE CHIEF OF ARMOR
1 KARKER STREET, ROOM 6600
FORT BENNING, GEORGIA 31905-5000

28 January 2014

MEMORANDUM FOR RECORD

SUBJECT: Franks Award Standard Operating Procedures

1. Eligibility is open to all active and reserve component Soldiers and Department of the Army Civilians. Soldiers of all ranks, regardless of Area of Concentration (AOC) or Military Occupational Specialty (MOS), are eligible for nomination.
2. Nomination Criteria:
 - a. Applicants must possess characteristic (1), plus two or more of the characteristics listed at (2) through (5) below:
 - (1) Contributions towards the transformation of the mounted force to fight and win in unified land operations.
 - (2) Offered a vision for the future of the mounted warfighting force that significantly improved survivability, lethality, maneuverability, or mobility.
 - (3) Developed an innovation in equipment, materiel, or doctrine that significantly enhanced the effectiveness of the mounted element of the combat arms.
 - (4) Exemplified professional excellence in demeanor, correspondence, and leadership on issues relevant to mounted warfare.
 - (5) Displayed a zeal for Soldiering through leadership skills, recognition of the sacrifice and achievements of subordinates, and attention to the Chief of Armor.
 - b. Packet must be submitted by 31 January of each year.
3. Packets will contain the following (see Franks Award Checklist):
 - a. Franks Award Nomination Narrative.
 - b. Nominee must be endorsed by Brigade Commander or equivalent (see Franks Award Endorsement Letter).
 - c. ORB/ERB; DA Civilians will submit a one-page summary of government service.
 - d. Full 3x5 DA Photo of the Soldier.
 - e. DA Civilians: High quality 3x5 JPEG photo in civilian coat and tie.
4. Selection Committee will consist of the following:
 - a. No less than three voting board members.
 - b. Recorder (Non-voting Member).

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5. Board execution:

- a. Board Members will individually evaluate and score packets (see Franks Award Scoresheet).
- b. Board Members will not discuss or compare scores.
- c. Recorder will verify and confirm scores with each board member.
- d. After all scores are verified; Recorder consolidates all board member scores to a single score sheet.
- e. The nominee with highest total point score will be submitted to the Chief of Armor for final review and approval.
- f. In the event of a tie, the Chief of Armor will decide the winner.

6. Point of contact is the Office of the Chief of Armor, (706) 626-8265,
DSN: 626-8265, usarmy.benning.mcoe.mbx.armor-ocoa@mail.mil



LEOPOLDO A. QUINTAS
Brigadier General, USA
Chief of Armor

FRANKS AWARD SCORESHEET

NOMINEE: 1SG XXXXXX

Must have:

Demonstrated long-term contributions to the ground fighting and warfighting capabilities of the U.S. Army and the transformation of the mounted force to fight and win in unified land operations.

low	---	<u>SCORE</u>	---	high
1	2	3	4	5

Must have at least 2 of the following attributes:

Offered a vision for the future of the mounted warfighting force that significantly improved survivability, lethality, maneuverability, or mobility.

1	2	3	4	5
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Developed an innovation in equipment, material, or doctrine that significantly enhanced the effectiveness of the mounted element of the combined arms.

1	2	3	4	5
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Exemplified professional excellence in demeanor, correspondence, and leadership on issues relevant to mounted warfare.

1	2	3	4	5
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Displayed a zeal for soldiering through leadership skills, recognition of the sacrifice and achievements of subordinates, and attention to the intent and direction of higher commanders and the Chief of Armor

1	2	3	4	5
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Additional Criteria:

Is within the Recon Summit Theme of: _____

1	2	3	4	5
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Total Score: _____

Point System:

Does not meet criteria:	1
Barley meets criteria:	2
Meets criteria:	3
Exceeds criteria:	4
Highly exceeds criteria:	5

FRANKS AWARD CHECKLIST

Franks Award Checklist

Letter to the Board stating why the nominee meets the Franks Award Criteria

Brigade Commander or Equivalent Endorsement

ORB/ERB with Photo for Service Members

High quality JPEG photo in civilian work attire for DA Civilians

Any additional information regarding the quality of the Nominee. Memorandums, pictures, or videos that highlight the character, leadership abilities, and contributions of the Nominee. Videos and memorandums may also include endorsements from the nominee's supervisor, peers, and subordinates.