

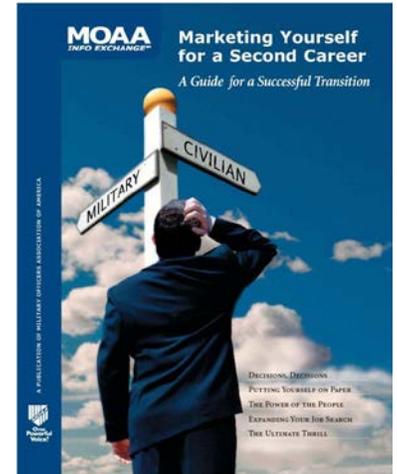
“Marketing Yourself for a Second Career”

A professional development lecture for officers and senior enlisted who may be in transition, or will mentor/counsel a subordinate through the process.

Civilians, spouses and retirees are cordially invited.

LEARN ABOUT

- Your competition for finding a job.
- Perceptions civilian employers have of military personnel.
- A plan for your job search.
- Resumes, cover letters, broadcast letters, etc.
- How employers read your resume.
- Networking and penetrating the hidden job market.
- Preparing for and conducting a successful interview.
- Salary negotiations and benefit packages.



COMMENTS BY ATTENDEES ON THE PRESENTATION

"DYNAMIC."

"THE MOST CONCISE, INFORMATIVE AND UP-TO-DATE PRESENTATION OF ITS KIND I'VE EVER HEARD."

"A REAL WORLD, POWERFUL, UPDATED PRESENTATION BY ONE WHO WAS ONE OF US AND HAS SUCCESSFULLY MARKETING HERSELF AFTER TRANSITIONING."

LECTURER - Colonel Terri Coles, USA (RET)

- Recently retired after 20+ years on active duty.
- In-depth experience in the officer assignments and compensation policy areas of military personnel.
- Extensive research, writing, and lecturing about programs affecting military personnel transitioning to the civilian work force.

Date: Wednesday, Feb 27, 2013

Time: 1300-1530

Location: Bldg 4 E106

Project Officer: Mr. Eddie Perez

Phone: (706) 545- 6014