DEPARTMENT OF THE ARMY
HEADQUARTERS, 2D BATTALION, 11TH INFANTRY REGIMENT
199th INFANTRY BRIGADE
FORT BENNING, GA 31905-4475

REPLY TO
ATTENTION OF

ATSH-TPB

11 June 2013

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: Policy Letter #6: Battalion Retention Program

1. REFERENCE: AR 601-280, Army Retention Program

2. The Army Career Counseling Program is an ongoing function that begins the day a Soldier enters the Army and continues through the Soldiers' career. Career Counseling is an integrated effort between Commanders, Officers, NCOs, and Army Career Counselors.

3. Commanders are required to interview all Soldiers in the rank of SSG and below to determine the highest caliber Soldiers and Noncommissioned Officers for reenlistment, except for those who are on indefinite status, IAW Appendix C, Table C-1 of AR 601-280. Soldiers will be counseled by their immediate raters about their future goals and personal plans for obtaining those goals. Soldiers will be advised of reenlistment incentives and different reenlistment options they may qualify for. All qualified Soldiers will be encouraged to reenlist. Those soldiers who desire to separate, and who are qualified, will be advised of the Reserve Component opportunities, and enlisted or transferred to a reserve component, if possible. Commanders must continue to support the Hometown Recruiting Assistance Program (HRAP) by showcasing their finest Soldiers in their hometowns.

4. Commanders will mentor outstanding Soldiers for Warrant Officer Candidate School and the Green to Gold Program. Companies have the responsibility to select the most deserving candidates into the programs.

5. By meeting our goals we not only keep the best Soldiers in the Battalion, but we continue to support Army Readiness.

6. For more information on retention, contact the Battalion Retention NCO SFC Easterling at 706-545-4940.

JOHN M GRANTZ
LTC, IN
Commanding