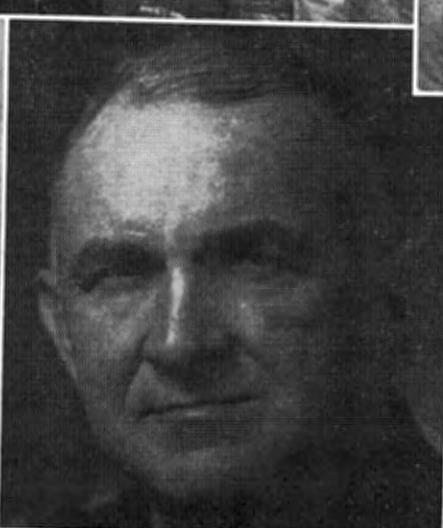
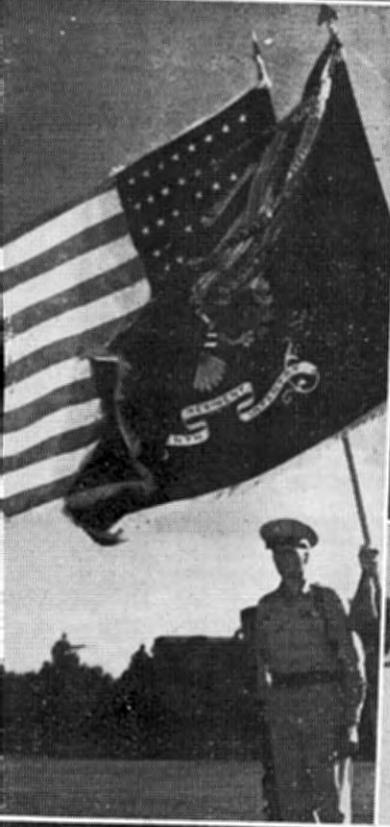
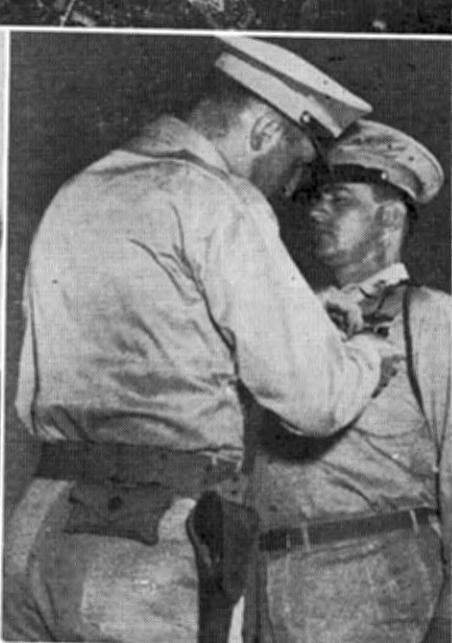
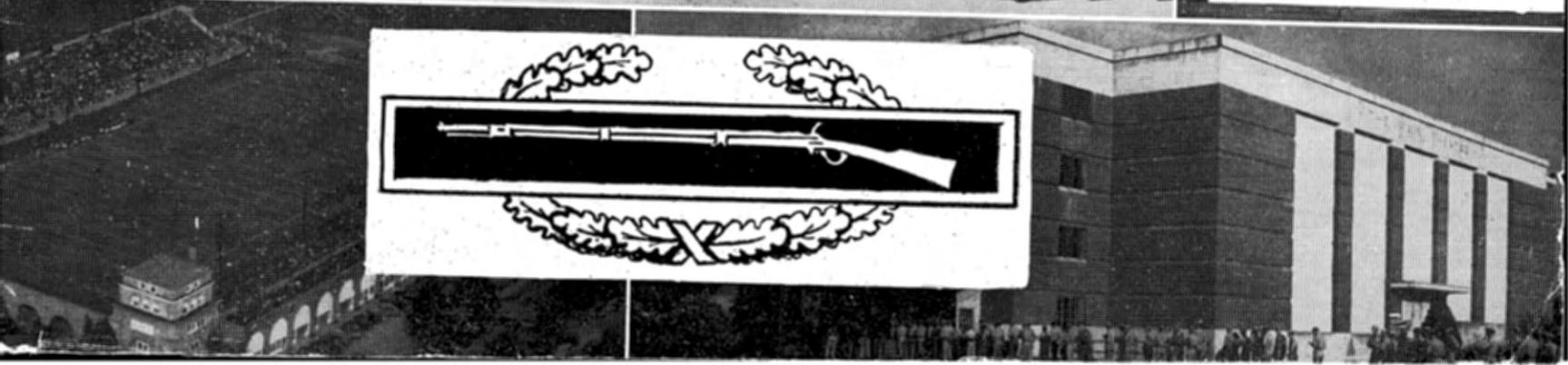
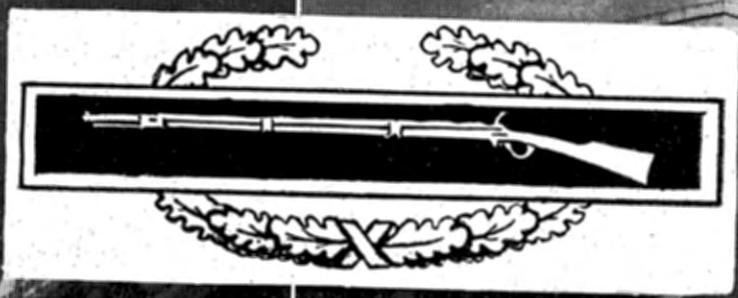


THE BENNING HERALD

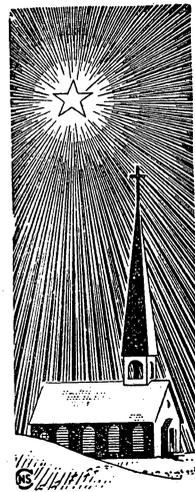


Dec. 22, 1948





*From the Entire Personnel at Chancellor's
To the Entire Personnel at Ft. Benning
We Wish a Joyous Christmas and a
Happy New Year*

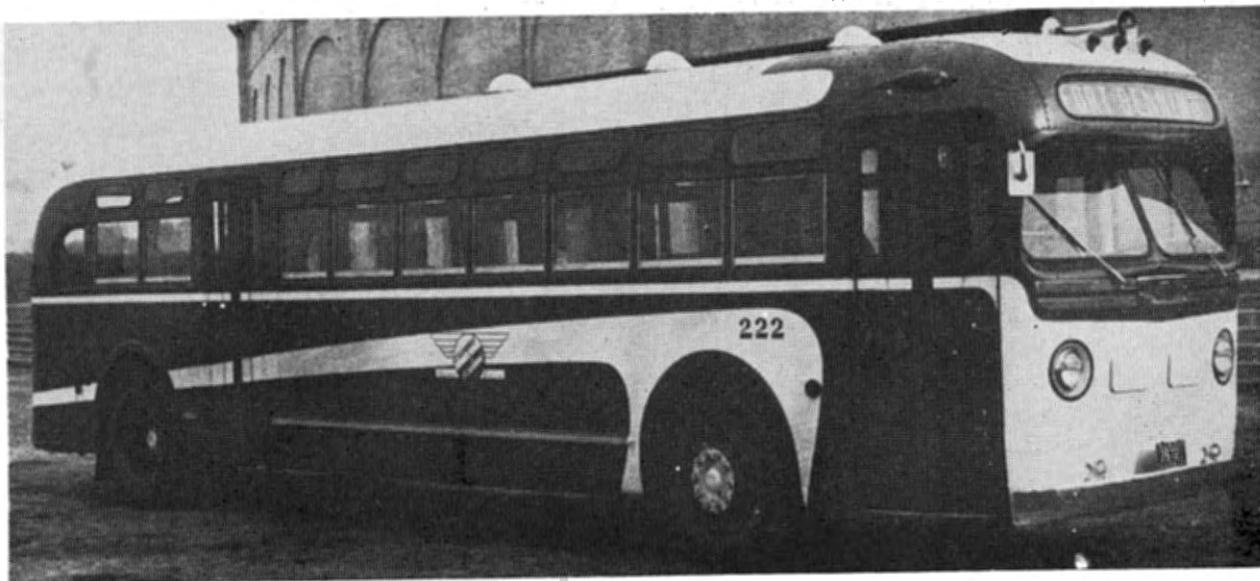


CHANCELLOR

COMPANY *Columbus' finest men's store*

COLUMBUS-FORT BENNING TRANSPORTATION

CONSTANT IMPROVEMENT IN SERVICE



Newest and finest available at any price—operating between Benning and Columbus

Commenced Business Aug. 13, 1921

Millions of Passengers—Millions of Miles—Dependable Service

The Only Commodity That Has Not Increased in Price is the Bus Fare to Fort Benning.

HOWARD BUS LINE, Incorporated

PHONE—CITY
3-3636

PASSENGER TRANSPORTATION

"SINCERITY IN SERVICE"

Fort Benning Phones:
MAIN POST—2020
SAND HILL—7303

The Benning Herald

VOL. XIX

NO. 6

The Benning Herald is published monthly by the Columbus Office Supply Company as a civilian enterprise (in compliance with Par. 5, W. D. Circular 466, dated 9 Dec. 1944) in the interests of the officers and enlisted personnel of Fort Benning and distributed to all units that make up Greater Fort Benning.

Policies and statements reflected in the news columns or editorials represent those of the individual writers and under no circumstance are to be considered those of the Army of the United States.

Advertisements in this publication do not constitute an endorsement by the Department of the Army or its personnel of the products advertised.

All news matter for publication should be sent to the Public Information Officer at Fort Benning. News furnished by the Public Information Officer is available for general release.

Columbus, Ga.



Telephone 2-4478

EDITORIAL STAFF

Merrill Harrison, Lewis McAfee

PHOTOGRAPHIC STAFF

Howard G. Cooper, Paul E. Hill, John C. Robinson, James F. Quinn



Sharp peering at this reproduction of the cover picture will give the viewer an idea of a year's activity at America's most complete military post. The past year was one characterized by many changes in personnel and units plus important visitors and the training of special units. This was, however, in many respects to be expected. A great many of the higher ranking personnel had come to Benning shortly after the end of the war and their three year tours of duty were drawing to a close. Units were being activated to bring the army up to its new peacetime strength. Reserve units were coming here for their summer training. Distinguished guests from all over the world were turning up at Benning to observe the training methods of the Infantry School. The pictures used on the front cover were taken over a period of a year. In effect, they could almost telescope a week's, or even a day's activities at Fort Benning.



SEASON'S GREETINGS

In Columbus,
Shop for Fine Furniture

at

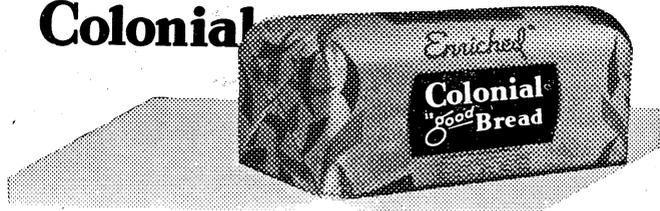
Maxwell Brothers
Furniture

COLUMBUS, GEORGIA

Broadway at 13th Street

Dial 5524

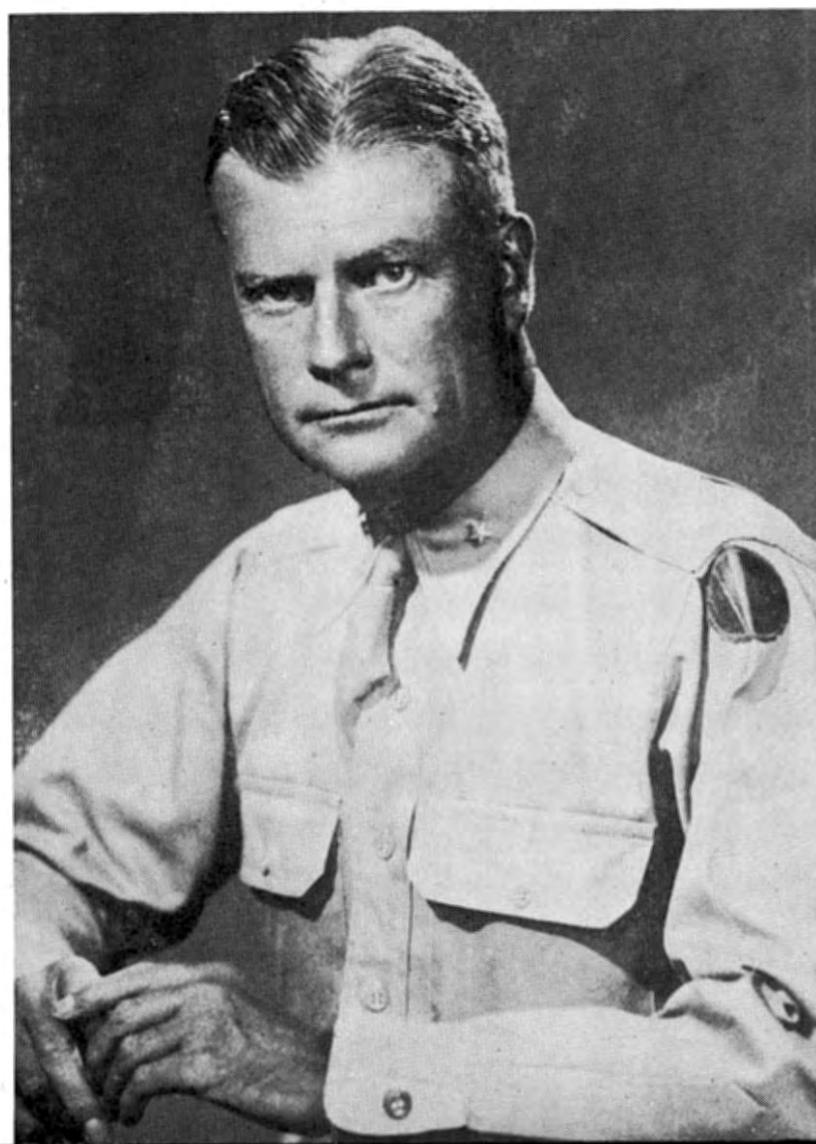
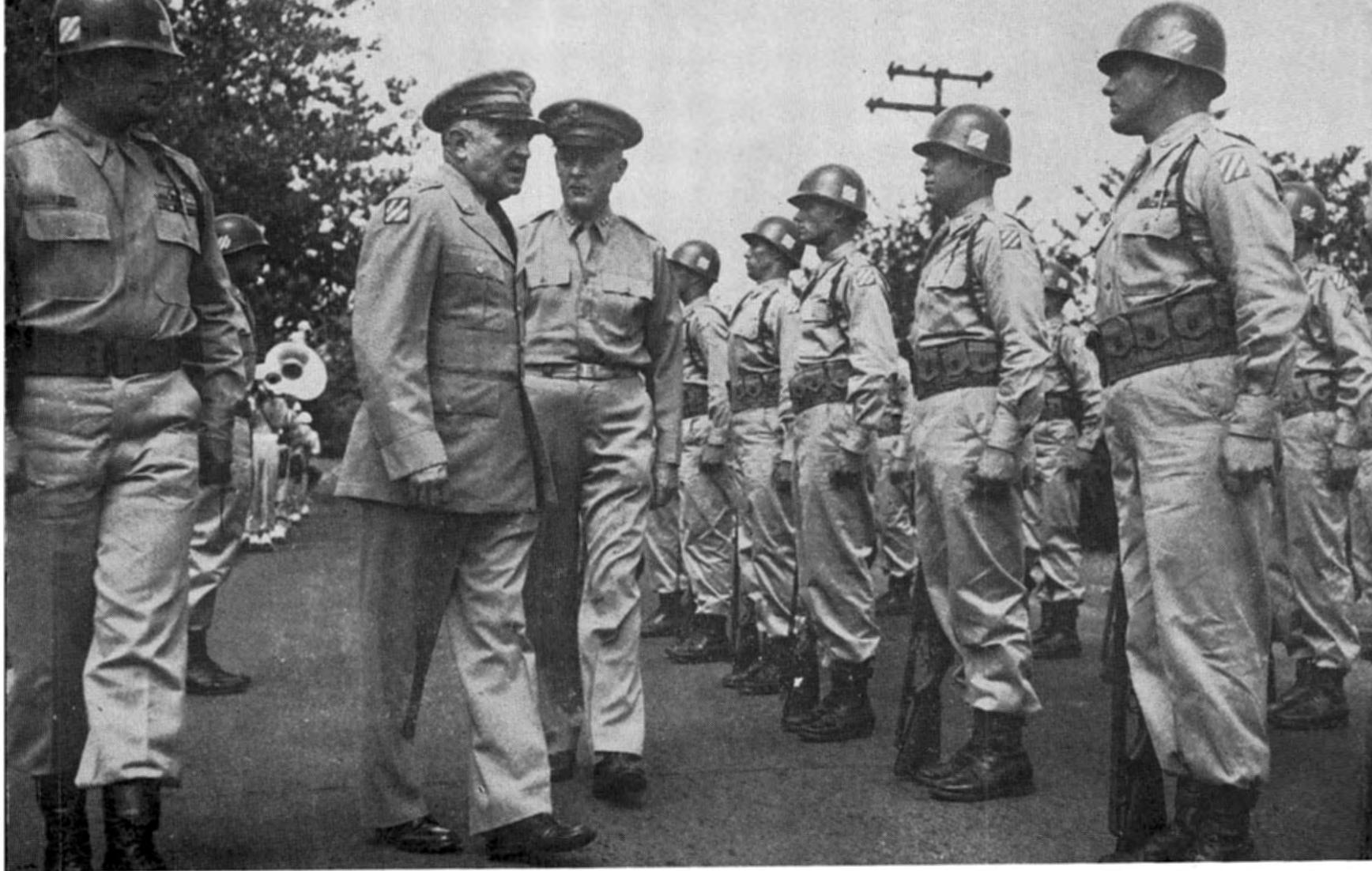
For Holidays and
EVERYDAY, ask for
Colonial



COLONIAL BAKING CO.

1038 13th St.

Dial 2-0618





1948 YEAR OF "CHANGES"

Year Brought New Command, New Units

The past year was one characterized by the changes that invariably take place at any major post every three years. At Fort Benning these changes took two major forms: changes in command and changes in units. As the photos on this page and the opposite page show, the change in command shifted four general officers. After three years on the post Maj. Gen. John W. O'Daniel left last June for Russia as the new U. S. military attache in Moscow. Replacing him as post commander was the former commander of the 100th Infantry division, VI Corps and Constabulary Force in Europe, Maj. Gen. Withers A. Burress. In the photo on the top of the opposite page General O'Daniel is shown at Outpost No. 1 reviewing the Seventh Infantry regiment in his last official act at Benning. On his right is Lt. Col. Jack M. Duncan of the Seventh and at his left is General Burress. In the picture above Generals Burress and O'Daniel are shown in the commandant's office on the day General Burress arrived at the post, May 22.

From the Pacific theater came Brig. Gen. Joseph S. Bradley, bottom, left, opposite page, to take over the number two job on the post, assistant commandant of the Infantry School. He replaced Brig. Gen. Whitfield P. Shepard, bottom right, opposite page, who left Fort Benning early in December for a new assignment in the Far East.

And as the generals came and went so went commanders in other units. But the big news on the post during the year, besides the shift in command, was the arrival and departure of units. First in, then out, then finally in was the Third In-

fantry division, which was finally ordered to Benning after its Seventh Infantry was reactivated here and then transferred to its permanent post at Fort Devens, Mass.

To show what happened at Fort Benning, the Infantry Center and the Infantry School, this issue of the Benning Herald takes you back the past 12 months. As you turn the pages you will see a pictorial history of the year in which the major activities of the post are recorded. You will see the stories of the units, old and new with pictures of their men and, in the case of new units, such as the Seventh and 15th Infantry regiments, their colors. You will see pictures of the men who guide the activities of the post, pictures of those who came and those who left. You will see pictures of some of the new courses and the men who take them. There are pictures of sports activities of all sorts, for Benning has always been interested in athletics.

The year also brought something new in publications. There has been a Benning Herald since May, 1931. It has taken many forms. It has been a small newspaper and it has been a magazine of the "souvenir" type. In this latter format it was published periodically to show the activities of Fort Benning. But in October of the past year a pilot model of the new Benning Herald came out and now the post has a new publication, a monthly that, LIFE-like, will report the events of the 30 days prior to publication the last Friday of each month. It will thus be a historical record from a news point of view of Fort Benning.





3rd TO POST Noted Unit at Benning

Early last spring the word went around that the war-famed Third Infantry division was to be stationed at Fort Benning. Then the Seventh Infantry regimental combat team was organized at the post in February and the blue and white patch began to be seen in increasing numbers, worn by men of the Seventh Infantry, 10th Field Artillery battalion and Company A of the 10th Engineer battalion. As spring wore into summer, however, word came that the Third was not to be at Benning and by July this was so. In August the Seventh RCT transferred to Fort Devens, Mass., and all the Third division patches seen at Benning were worn on the right shoulder.

Late in November, however, the news came: the Third Infantry division, less the Seventh RCT, would be transferred to Benning from Camp Campbell, Ky. Dec. 1. This was correct. So for the first time since war's end the Infantry Center would again have an infantry division at the reservation.

On the opposite page is a photo of part of the short-staying Seventh's "West Point platoon," a small unit that left for the Military Academy as demonstration troops. In the upper left of this page are the colors of the Seventh, while the upper right shows the colors of the 15th Infantry, first of the Third's units at the post since it was finally decided that the division would be stationed here. At the right is Maj. Gen. Percy W. Clarkson, commanding general of the "Rock of the Marne" division.

With the coming of the Third, the airborne troops of the 325th RCT transferred to Fort Bragg, N. C., to rejoin their parent unit, the 82nd Airborne division, the 39th Field Artillery battalion replaced the 319th Field which returned to the 82nd, and the 756th Heavy Tank battalion gave way to the 73rd, the heavy tank battalion of the Third division.

Although the orders had read the Third would transfer to Benning Dec. 1, that did not mean that the post would be swamped immediately with new men of the division. The handful of Marnemen at Camp Campbell were not expected till after Jan. 1.

With the coming of the Seventh and 15th Infantries to the post, the two units naturally became known through their parades, and bystanders often gazed with awe at the sheaves of battle streamers on their colors. The colors, like the units, have great histories. The cotton bales above the eagle on the Seventh's colors, left, above, symbolizes the breastwork of cotton bales the men of the regiment used in the Battle of New Orleans in 1815, while the dragon on the colors of the 15th, right, above, is reminiscent of the 26 consecutive years the regiment was stationed in China.





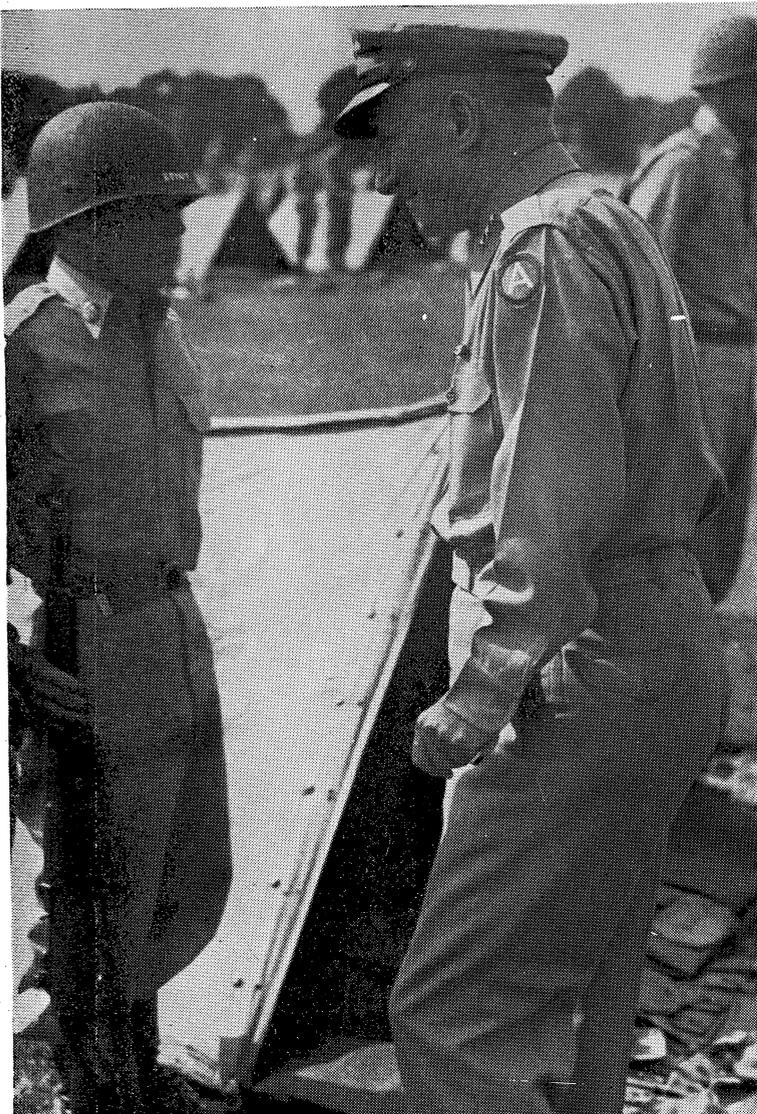
48's RECRUITS

Teen-Agers Fooled 'em All

About 1,500 brand-new recruits, most of them in their teens, came to Fort Benning in August, stayed three months and almost turned the post upside down with surprise at the rapidity with which they learned to soldier. Organized into the 325th Infantry Training battalion, the young men went to work with a zest that showed they had the same stuff in them their older brothers had in combat. Nothing fazed the recruits. They wanted their own music so, as the above photo shows, they organized bands, not one, but three; one for marching, another for dancing, a third for "hillbilly."

Word soon went around that this was a crack outfit. Down from Atlanta came Lt. Gen. Alvan C. Gillem, Jr., Third Army commander to see for himself. Yep, they liked the army, the recruits told the general, as Rct. Paul Stout is shown doing at left. They liked Fort Benning, too. They should have. For the Benning commander, Maj. Gen. Withers A. Burress, had told the battalion commander, Lt. Col. Thomas R. Yancey, that these recruits were to be handled and trained with the idea of making them like the army and want to stay in the army. No mollycoddling, Colonel Yancey was warned, but hard work and plenty of recreation. The latter they had.

So well did they respond to the training that by "graduation day" the recruits were able to put on their own parade and review with recruits as battalion officers. And that night, they had a formal dinner dance to celebrate the big day, with girls from nearby colleges as guests. Just like West Point, as they say. For more see page 8.



Merry Christmas and Happy New Year

When you think of cleaning that expensive suit or dress, you want to know that it will be handled with the utmost care. Any member of the Columbus Cleaners Association can and will assure you of this service. Regardless of where you live, there is a Columbus Cleaners Association member near you. Look for their sign "Safe Guarding Public Health — Service Based on Integrity."

Ace Cleaners

208 8th Street
Dial 3-7839

Acme Laundry

1320 1st Avenue
Dial 2-7345

American Cleaners

Cusseta Road
Dial 2-8195

Best Cleaners

Baker Village
Dial 6325

Binns Cleaners

3222 Hamilton Road
Dial 3-4305

Butler's Cleaners

2218 Wynnton Road
Dial 6831

Hancock Cleaners

3608 Second Avenue
Dial 2-2057

Howard Cleaners

400 8th Street
Dial 5923

Ideal Cleaners

1210 Linwood Boulevard
Dial 6762

Jordan City Cleaners

1167 Talbotton Road
Dial 6224

Lafkowitz Brothers

1208 1st Avenue
Dial 2-7062

Mc's Cleaners

1033 1st Avenue
Dial 6961

Model Dry Cleaning Co.

2400 Hamilton Avenue
Dial 2-3375

Peerless Cleaners

3712 2nd Avenue
Dial 2-0934

Perfection Cleaners

409 12th Street
Dial 5812

Phillips Dry Cleaning Co.

2312 Wynnton Road
Dial 2-4466

Rice's Star Cleaners

930 Brown Avenue
Dial 6522

Rooks Cleaners & Dyers

400 Brown Avenue
Dial 5072

Scientific Cleaners

1943 Brown Avenue
Dial 6121

Tom's Cleaners

2801 Hamilton Avenue
Dial 2-0651

Wade Laundry & Dry Cleaning Co.

1124 Linwood Boulevard
Dial 2-1611

Blumberg's Cleaners

Fort Benning
Phone 3204

Spector's Cleaners

Fort Benning
Phone 3303

MERRY CHRISTMAS

HAPPY NEW YEAR

E. J. Knight Scrap Material Co.

P. O. Box 1271 — Phone 2-8282

10th Avenue and 6th Street

COLUMBUS, GEORGIA

★ ★ ★

Christmas Greetings

from

A FRIEND

★ ★ ★



The recruits came in all sizes. Some were big, like David L. Straten, left and James F. Bowie, right, above. Others weren't so big, like Eugene A. Grissinger, center. Big or little, they blitized their brass, shined their shoes and tried to look, as well as act, like soldiers. One recruit who did all right was Hugh T. McMenamin, below, who spent his time at the "graduation dance" with Dean Oliver, one of many girls from nearby Auburn's Alabama Polytechnic Institute who attended the affair at which the recruits' own dance orchestra furnished the music. Although this dance was the big social affair of the training period, the recruits didn't lack for good times during their eight weeks stay at Benning.





THE RESERVES

ROTC Cadets Trained, Too

Among the thousands of men who trained at Fort Benning during 1948 were several hundred ROTC cadets. The future officers were at the Infantry Center for six weeks during the summer but while they may have been on holiday from their 20 colleges and universities, the annual encampment was no summer "vacation" for them as the pictures on this and the following two pages testify. The training "day" for the student infantry and artillery officers often extended far into the night as shown above, where Cadets George A. Khoury and Joseph Murphy are shown on a night exercise. On the next page the artillery battery of the cadet batalion is shown on a firing problem.

While they were at Benning the collegians got an opportunity to put into practice many of the theories they had studied during the academic year. In fact, some of them were heard to say that they got too much of an opportunity. The infantry students studied practically every phase of infantry warfare concerning small units, from weapons to river crossings, while the artillerymen learned that service of the piece doesn't come on a silver platter. Before they finished their encampment they were able to set out on a combined infantry-artillery problem, however, and many of them did so well that by the time the summer ended practically all were sure of gaining their reserve commissions while several were ready to take a competitive tour of duty for regular army commissions.

In addition to their regular training program during the summer, the cadets were given opportunities to see some of the latest weapons developed for the infantry and also viewed several demonstrations put on by school troops of Fort Benning. Although they had their own instructors, officers of the Infantry School were also on hand to help them along when requested.

Like the men of the recruit battalion, these "recruit" officers had a good time while at Benning in addition to their training program. They had frequent parties and wound up their social activities at the post with a gala formal dance at the Officers' club.

Merry Christmas and Happy New Year

TRY US FIRST

"We Always Have What You Want

L & M MOTOR CO.

1618 2nd Avenue

Dial 2-2317

Merry Christmas and Happy New Year

HUGH McMATH
CONSTRUCTION CO.

DIAL 3-1887

COLUMBUS, GA.

PAVING, GRADING AND
READY MIXED CONCRETE

OFFICE

FURNITURE

AND SUPPLIES

Columbus Office Supply Company

1335 6th Ave.

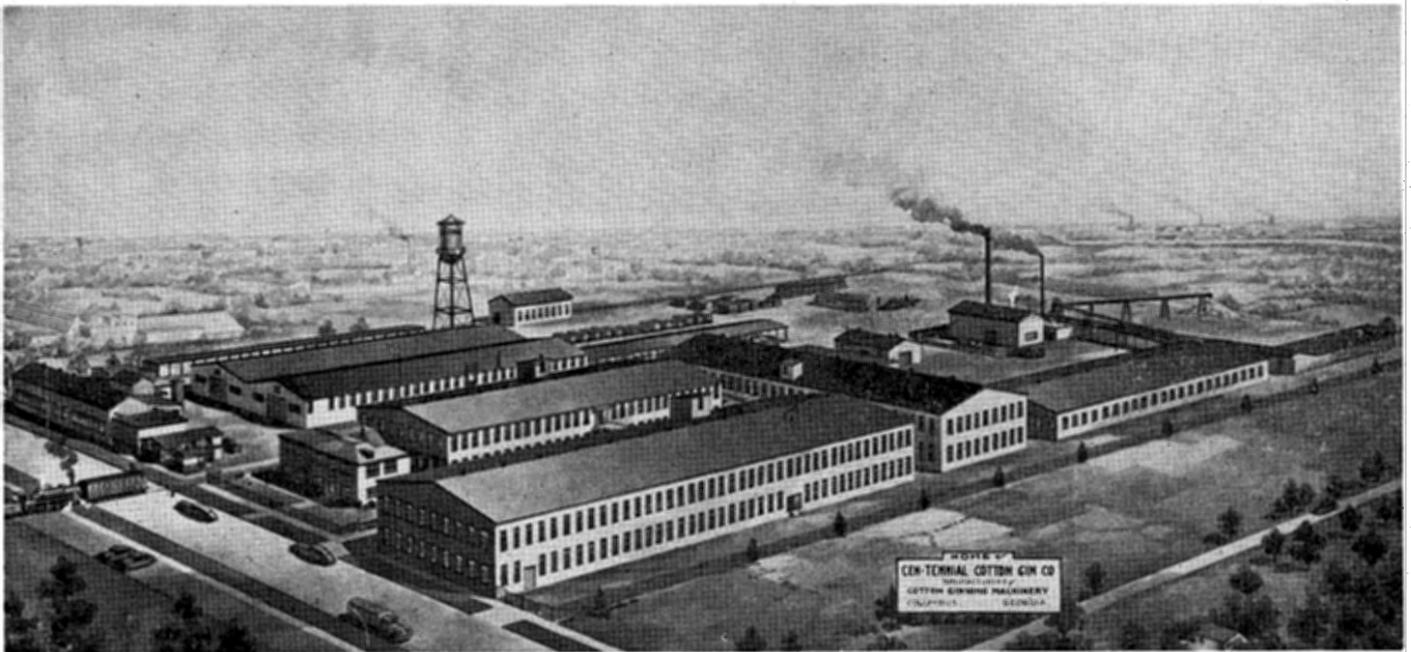
Phone 2-4478

Columbus, Ga.



M
E
R
R
Y
C
H
R
I
S
T
M
A
S

H
A
P
P
Y
N
E
W
Y
E
A
R



HOME OFFICE AND FACTORY
of
CEN-TENNIAL COTTON GIN COMPANY
WHERE WORLD-FAMOUS

Cen-Tennial

COTTON GINNING MACHINERY AND STEEL BEVERAGE BODIES ARE MANUFACTURED

CEN-TENNIAL COTTON GIN CO.

DALLAS, TEXAS

COLUMBUS, GA.

MEMPHIS, TENN.



Every unit has its "long and short of it" and the ROTC cadet battalion of last summer was no exception. Here are the long and short of Company C in the persons of Cadet Lawrence E. Miller, five feet five inches and Cadet William H. Weir, six feet five inches. Both are from Presbyterian College and their differences in sizes made no difference in training.

MERRY CHRISTMAS



We hope that the year just beginning will be chock-full of happiness and prosperity for all our friends and customers... and we are looking forward to seeing and serving all of you regularly. Be sure to drive in whenever we can be of help to you.

TRAINED FORD MECHANICS

HARDAWAY MOTOR COMPANY

Authorized

Dealers

1541 First Ave.

Columbus, Ga.

Phone 2-7781



WALLER'S COMPLETE AUTO SERVICE

VICTORY HIGHWAY

L. H. WALLER, Proprietor

DIAL 3-3809



Merry Christmas

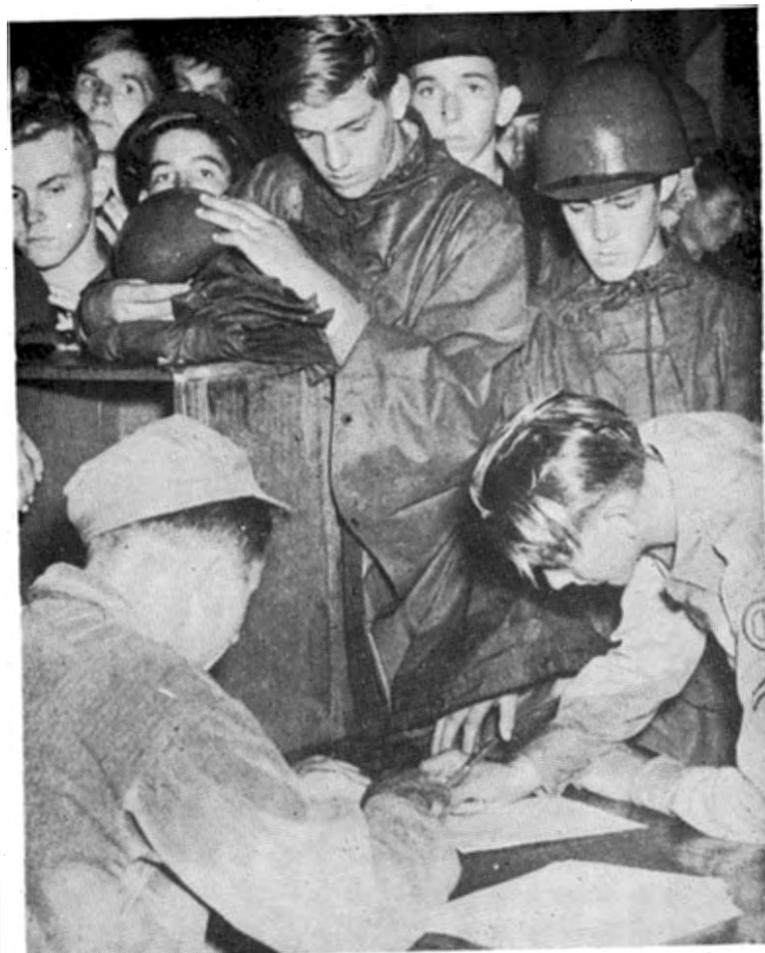
BEST FOR LESS
Kings
SELF SERVICE STORES

Groceries, Fruits and Vegetables . . . Fresh Meats

COLUMBUS, GEORGIA

THERE IS ONE NEAR YOU

TRADE AT HOME—STRICTLY HOME OWNED





DIXIE'S MEN

31st at Fort Benning

Dixie covered Benning like the dew late last August when the 31st "Dixie Division" pulled into the reservation for its annual two weeks of training. There was a bit more than dew when they came, however, for rain was falling in buckets and there was plenty to do in the Harmony Church area in which the division bivouaced. First on the agenda for many of the soldiers was drawing clothes and equipment while others of the 31st went ahead organizing for activity as the pictures on the opposite page show. Then, while the rain poured down, "Lightnin'" Joe Collins checked in. The deputy chief of staff of the army is shown above, right, with General Burress, left and the 31st's commander, Maj. Gen. A. G. Paxton, center, inspecting a barracks in which the men were housed while here.

Ambitious plans for a division field exercise were shelved by the unit's staff quickly, for many of the men of the 8,000 strong National Guard division had signed up but a short time previously to insure against being drafted. Consequently, there was a lot of basic training for these recruits. The confusion attendant when a division moves into an area for a couple of weeks ended rapidly and the men of the outfit, who had trained in small units the rest of the year soon buckled down to put into effect in the field what they had practiced in armories in Alabama and Mississippi. Thus, by the time the two-week's period was ended, combined operations on a battalion combat team level were being carried out. As the division left Benning the Harmony Church area was being readied for the influx of recruits of the 325th Training battalion.

A Merry Christmas and a Happy New Year

WHITE'S BOOK STORE

1211 BROADWAY

Your Headquarters for—

- STATIONERY
 - OFFICE SUPPLIES
 - GREETING CARDS
 - LEATHER GOODS
 - CAMERAS & SUPPLIES

Fort Benning Personnel is always welcome at
White's Book Store in Columbus

The Leading Furniture House in Columbus
for 54 Years

EXTENDS SEASON'S GREETINGS TO THE PERSONNEL OF FORT BENNING

Here You Will Find Everything to Furnish the Home

H. ROTHSCHILD, Inc.

Leading Furniture House in Columbus for 54 Years

—INSURANCE—

FIRE — AUTOMOBILE — CASUALTY

We Welcome the Opportunity of Serving the
Insurance Needs of

FORT BENNING PERSONNEL
— NATION-WIDE CLAIM SERVICE —

COLUMBUS INTERSTATE INSURANCE AGENCY

Dial 2-8843 Columbus Interstate Bldg. 1230 2nd Ave.

SEASON'S GREETINGS

Kinnett
DAIRIES INC.

PRODUCERS OF KINNETT'S ICE CREAM AND KINNETT'S PASTEURIZED MILK

FLOWERS FOR ANY OCCASION

Make her happy Christmas—Send Flowers or a Corsage
She will appreciate them coming from

12 13th St. **Bon Marché** Dial 6444

Cut Flowers—Corsages—Potted Plants
Wedding—Funeral Designs delivered anywhere in U. S. A.
MERRY CHRISTMAS FORT BENNING PERSONNEL

The Waverly Hotel

Camellia Room

City Pharmacy

Apartments

The Waltonian

Palms

Magnolia

Magnolia Courts

Columbus, - Georgia

Stop By

SNOW'S

LAUNDRY & DRY CLEANING CO.
and SAVE

20%

PHONE 2-2566 FOR PICK UP AND DELIVERY

SEASON'S GREETINGS

COMMERCIAL PRINTERS, INC.

1039 13th Street

Phone 2-8811





The Visitors

Mecca for the Military

Fort Benning is indisputably the showplace of the army. As such, throughout the course of the year, it receives the military and civilian greats of this and many foreign nations. While here, these guests are given the opportunity to view the latest tactics, techniques and weapons of the American infantry in demonstrations put on by school troops of the post. On the opposite page, the upper picture shows Gen. Miguel Sanjuan, chief of staff of the Colombian armed forces chatting with Lt. Gen. Manton S. Eddy of the Command and General Staff College, while the lower photo shows Maj. Gen. C. B. Fairbanks, Britain's chief of infantry. Above is former U. S. Chief of Staff George C. Marshall gazing at the monument to his old friend, Gen. Joseph W. Stilwell. In addition to the transients who visit the post, Fort Benning during 1948 played host to "guest" students from nearly 30 foreign nations who came to attend classes at the Infantry School. In the past year there have been students at the school from Korea and China in the Far East, the Latin-American nations and Europe. Benning also played host this year to more than 40 military, air and naval attaches of foreign countries.

Archer
...for lovely women

Sold Exclusively in Columbus at

KIRVEN'S

**"It Takes Good Engravings to
Make Clear Reproductions"**

HALFTONES - ANY SCREEN

ETCHINGS - CLEAR LINES

One Day Service

(48 Hours on Mail Orders)

**COSCO PHOTO-ENGRAVING
COMPANY**

1335 6th Avenue

Phone 6443

Columbus, Georgia

HARRIS MOTOR CO., Inc.

"The Modern Design for '49"



Your **HUDSON** Dealer

1415 First Avenue

Phone 2-7313

We wish all Officers and Enlisted Personnel of Benning a
MERRY CHRISTMAS and HAPPY NEW YEAR

LEVY-MORTON COMPANY

1028 13th St. Just Across the Viaduct Columbus, Ga.

We Repair Electric Appliances

- Percolators
- Waffle Irons
- Electric Irons, Etc.

All Kind Electrical Gifts for Christmas

We are equipped to convert your oil lamps or vases
Into Electric Table Lamps

SEASON'S GREETINGS TO FORT BENNING

COLUMBUS HARDWARE

Is Equipped to Furnish
**YOUR EVERY HARDWARE NEED
SEEDS AND GARDEN TOOLS**

PHONE 3-7331

1222 Broadway

Columbus, Georgia

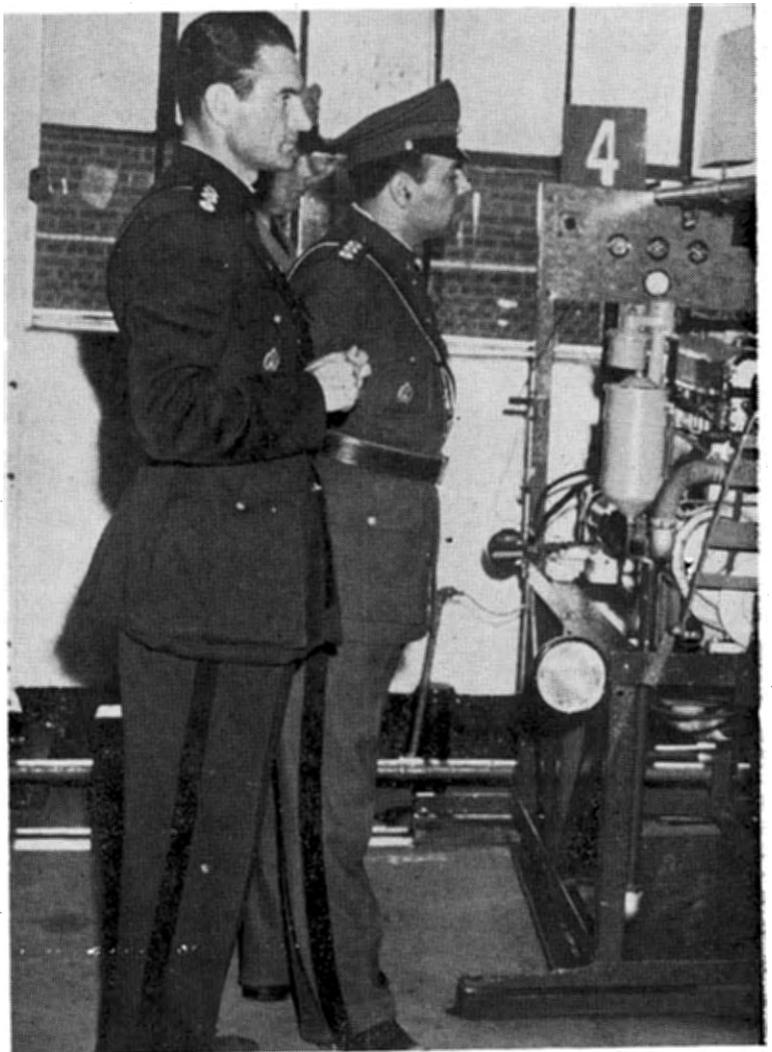
SEASON'S GREETINGS

from

The Member Banks

of

Columbus Clearing House Association



The photo above shows two Iranian officers who visited Fort Benning last May inspecting a motor, while the picture below was taken a few minutes after General Pierre Brissac of the French army descended from his plane at Lawson field June 11. Just behind General Brissac and to his right is General Burress, who assumed command of the Infantry Center June 1.





Shown above is Maj. Gen. H. D. Graham, vice chief of staff of the Canadian army, talking with General Burrell. General Graham visited the post early in November. The prospective purchasers in the post PX below are two of 10 Brazilian army cadets who visited Fort Benning last summer. The young future generals had a field day buying items hard to get at home.



E X C E L L O GUARANTEED BATTERIES

TIPS ON BATTERIES

The average age of automobiles in use today is 8.9 years. In 1940 the average age of cars was 5.6 years. This age increase is over 50 percent over 1940. It pays the customer if the car is checked carefully—especially if old—before the installation of a battery. The major trouble in battery performance is the automobile itself.

HICKS Battery Mfg. Company

PHONES 5563; 5564



In the belief that the joy of human relationship constitutes a great, and perhaps the greatest satisfaction in business we approach the end of the year with a deep appreciation of how fortunate we have been in the loyalty of our friends.

We extend to you, as one of our friends, our cordial Christmas Greetings with Best Wishes for Your Happiness and Prosperity in the New Year.

Columbus Office Supply Co.

PRINTING AND PUBLISHING

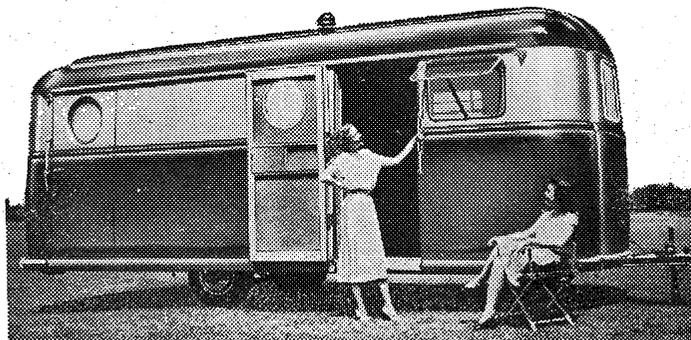
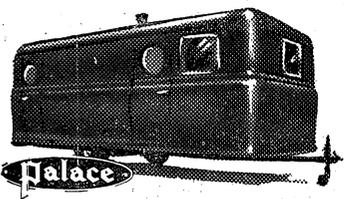
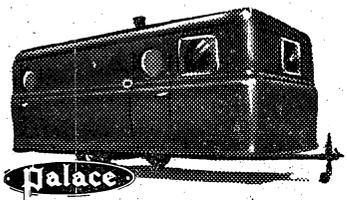
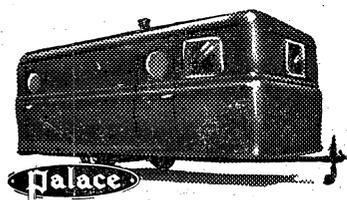
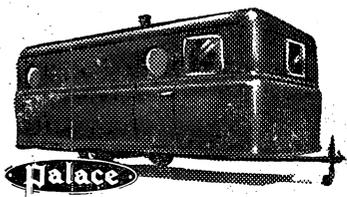
1335 6th Ave.

Phone 2-4478

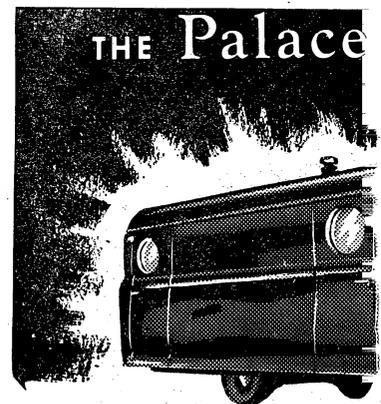
Columbus, Georgia



SEASON'S GREETINGS TO



The new PALACE LEADER is the first and only trailer in the low-priced field with an all aluminum Pan-L-Frame body . . . and at a price well within the means of budget-conscious families! Built with the world-famous PALACE "Lifetime Construction," it sets a new high standard of quality for the low-priced trailercoach field!



FIRST S
EXCLUSIV

**PARK YOUR TRAILER
AT OUR
MODERN TRAILER COURT**

TRAILER CITY,
AT THE END OF GLADE
2227 CUSSETA RD.

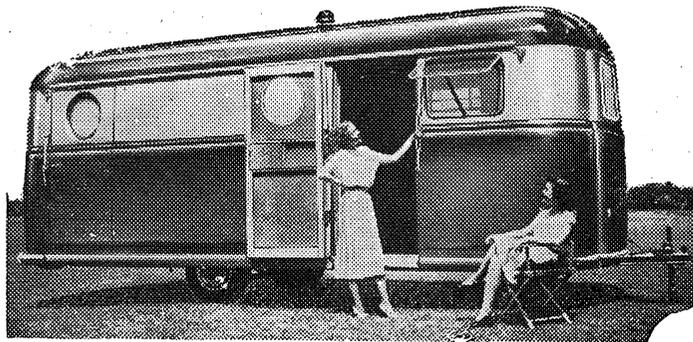
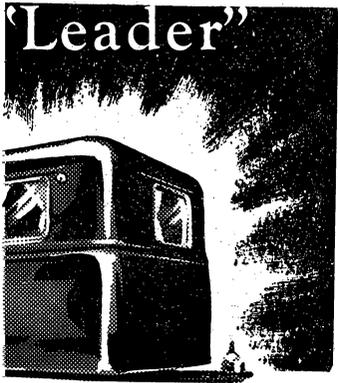
OPERATED BY GE
"Columbus' Oldest Trailer Dealers"



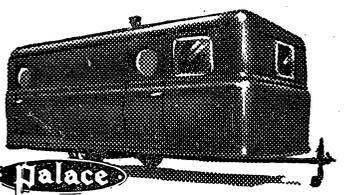
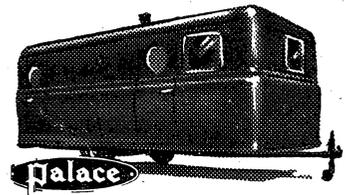
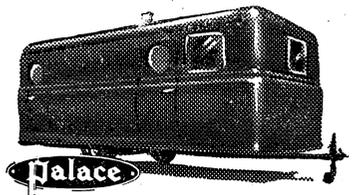
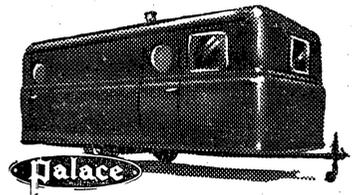
The photo on the opposite page records the gift of a silver cup to the Infantry Center by Lt. Gen. Efsio Marras, chief of staff of the Italian army, a post visitor in December. He is presenting the cup to General Burress as a token of the friendship between the American and Italian armies. The above photo

was taken while General Burress was "briefing" more than 50 top ranking Americans in the fields of industry, labor, education, science, religion, press and radio, who visited Fort Benning for two days while participating in the first Joint Orientation conference during November.

ALL AT FORT BENNING



You'll say PALACE is "magical" to have such exhilarating and enchanting beauty in a low priced trailer-coach. You'll be amazed at the roominess of this all-new PALACE coach. This beautiful compact home on wheels offers you more for your money than any other trailer-coach in its price field. Only PALACE can offer you so much for so little.



OWING

LY AT

TRAILER SALES

ROAD CITY BUS LINE

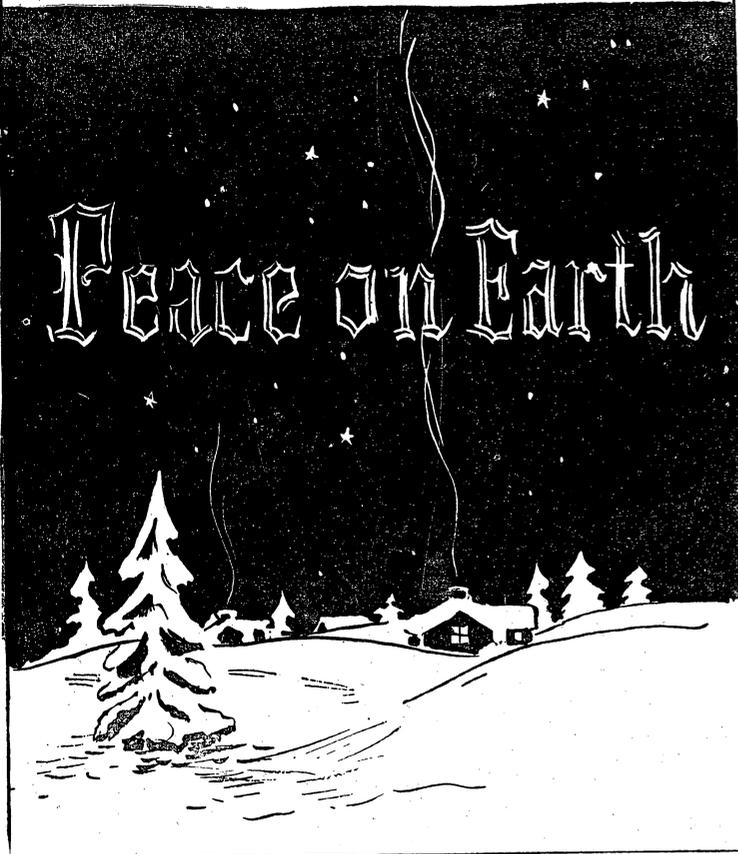
PHONE 3-8993

VA EDWARDS

'Palace and Other Late Models''

**PARK YOUR TRAILER
AT OUR
MODERN TRAILER COURT**

A CHRISTMAS WISH



Compliments

COLUMBUS LABOR ADVERTISER

Columbus' Only Labor Paper



“EASY” BARS Now Get Rank Before OCS

An important part of a new plan for procuring officers for the army, said by many to be the easiest way in history to become an officer, started in December at the Infantry School with the beginning of course No. 1 of the special associate basic infantry officers' course. In the old days at Fort Benning a man went to OCS for three months and, maybe, got his gold bar. In the new day at Fort Benning a man gets his bar and goes to school for three months and, maybe, keeps his bar. It all came about like this:

The army needs officers. So the powers that be decided that if a man had served one year between Dec. 7, 1941 and June 30, 1947, in any of the armed forces, had at least two years of college (no “equivalencies”), met the age, physical and citizenship requirements, and was willing to go on active duty for at least two years—all he had to do was walk into a recruiting office and say, “I want to be a second lieutenant.” And they made him a second lieutenant — just like that.

Fort Benning never had a reputation for being a country club. The 48 new second lieutenants who got their bars the easy way will have to put a lot of effort into keeping them. For the school has but one aim as far as the really welcome second lieutenants are concerned: to help them become good infantry officers. Academic department officials have indicated that the special course will be no snap, but the same officials have also said they will do all they can to help the new officers keep their bars.

Even before the first of the new courses opened, orders started coming in to Fort Benning on men who will be reporting by Jan. 6 for the second course. And soon after the first of the year the quota for the course will be raised to 200.

**MERRY CHRISTMAS and
HAPPY NEW YEAR**

When you think of
PHOTOGRAPHY
think of



1335-37 SIXTH AVENUE • COLUMBUS, GA.



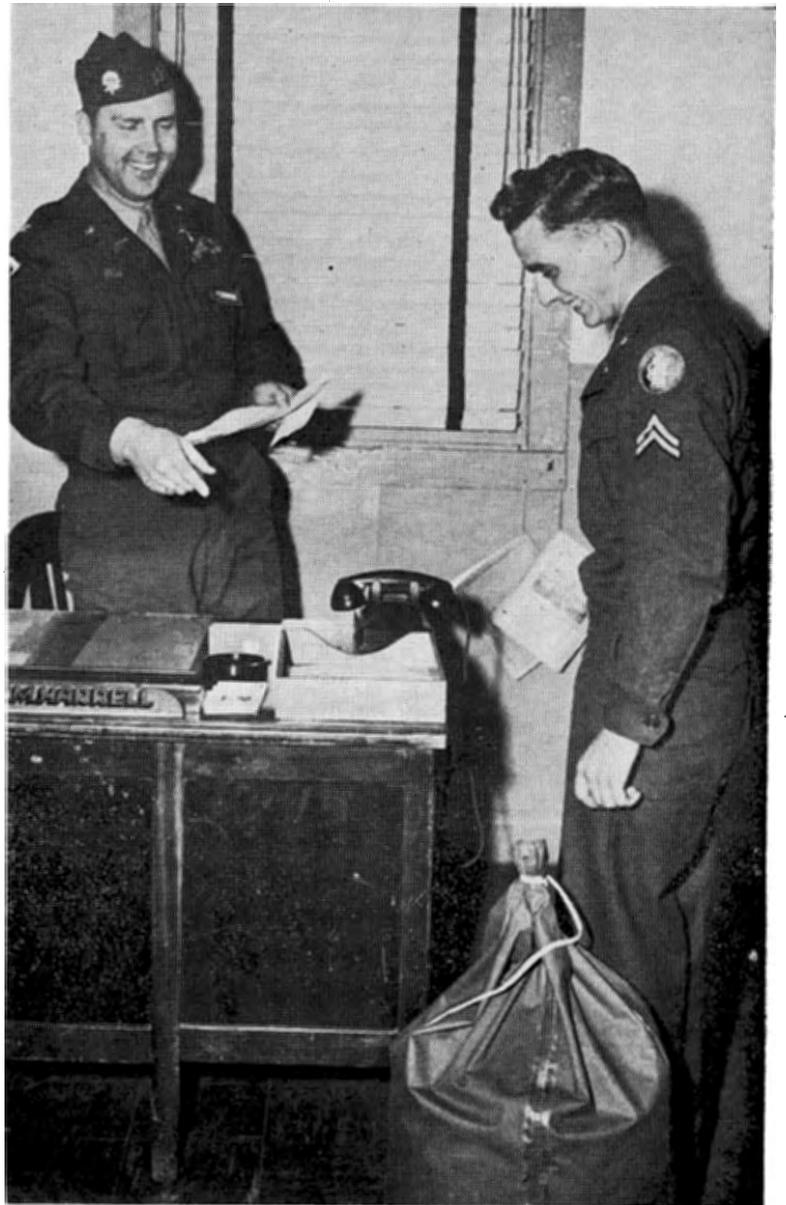
GOLDEN BROWN PEANUTS
TOASTED TO PERFECTION,
SEALED AND RUSHED
TO YOUR DEALER
TO REACH YOU

Fresh!



★ GET A PACK
FOR EACH MEMBER
OF THE FAMILY!

EAT *Tom's*
TOASTED PEANUTS



MerryChristmas

Christmas came to the Infantry Center right on time but a couple of weeks early this year. Considering the thousands of individuals who move in and out of Benning throughout the course of a year, Pfc. Merry Christmas came up from Panama just in time to get the Yuletide season off to a good start. That bag at his feet, as he talks to his new company commander, Capt. E. M. Harrell of the Airborne battalion, where he's assigned since he's here for Airborne training, isn't loaded with gifts, unless government issue can be termed gifts.

The man with the appropriate name for the current season was scheduled to have arrived earlier, but his plane passage was cancelled and he had to come up from the Zone by troop transport. He made it though, just on time, and now that he's here he wants one thing for himself this Christmas and one thing for the world. Christmas would like to go home for Christmas, back to Dermott, Ark. And Christmas would like one gift for the world for Christmas — peace for all time.

Merry Christmas and a Happy New Year
to
Fort Benning Personnel
but

If you want to meet your Buddies then the place
is where you will find the finest food

Try Our Special Chicken Dinners on Thursdays

LOUIE'S RESTAURANT

11 East 11th Street

Phone 3-7660

WE CATER TO SPECIAL PARTIES—OPEN ALL NIGHT

SOL LOEB CO.

WHOLESALE GROCERS

CIGARS

Est. 1868

900 Front Ave.

Phone 2-7376

Merry

Christmas

TO YOU

FROM THE

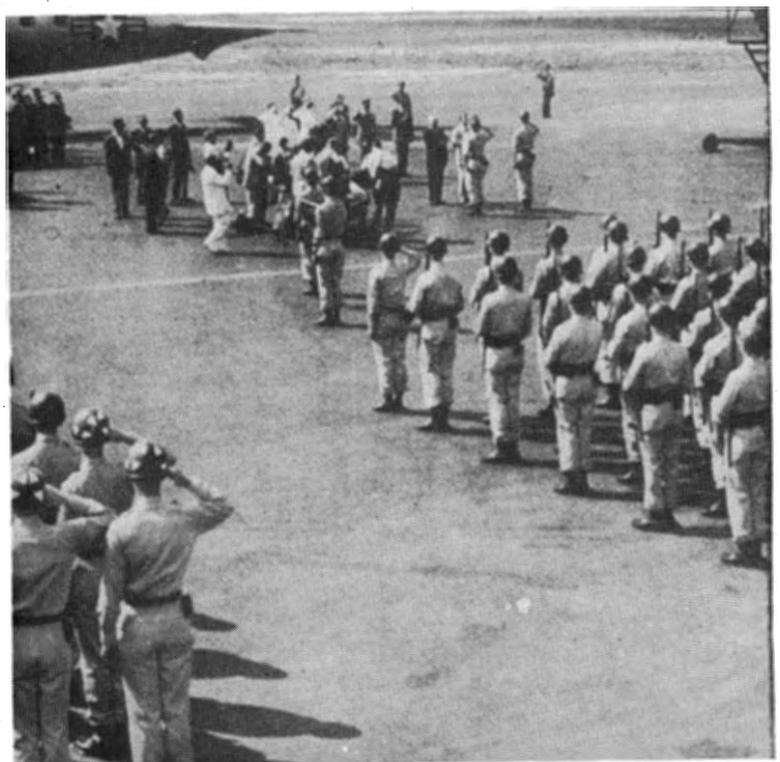
BENNING HERALD

We have a limited number of this Souvenir Edition
of the Benning Herald available on request. Come
by 1335 6th Avenue in Columbus and they will be
given to you at no cost.



Guard for President

When President Harry S. Truman went to Miami, Fla., last fall to attend the American Legion convention, troops from Fort Benning went to Miami, too, to serve as the guard of honor for the President as he descended from his plane. Sent to Miami in a hurry to serve as the guard were more than 400 picked men of the 325th Infantry regiment plus the 72nd Army band. They not only met the President at the airfield, but served as his guard when he made an address later in the day.





ARMY DAY, '48

Or, Benning Went to Town

Benning soldiers go to town 364 days in the year. Last Army Day, April 6, they really went to town and showed the folks of Columbus and Phenix City the tools of their trade. In a mile-long parade of might they moved, entirely mechanized, bearing out the day's theme, "A strong America is a peaceful America." And when the locals were recovered from watching tanks and guns and jeeps and trucks, all loaded with combat-ready troops, they were able to wander in and out of huge mobile displays that showed infantry weapons, airborne equipment and other types of military paraphernalia from all branches of the service. They also saw a mobile unit depicting educational activities in the army.

While Army Day was the big day in the year as far as the post and town were concerned, the other days of 1948 saw troops swarming into town, too. They had plenty to do and the cooperativeness of the townfolk had a lot to do with enjoyment during off-duty hours. In addition to the service clubs in town the men found other points of interest. Hospitality by the civilians really hit a new high when the recruit battalion was activated. The locals had the trainees as guests at the down town theaters, football and baseball games and the churches had open house immediately after the young soldiers arrived at the Infantry Center. All this was no "flash in the pan," however, for there has always been a close association between Columbus, Phenix City and Fort Benning.

A
MERRY CHRISTMAS
And A
HAPPY NEW YEAR

Williams Construction Co.

1032 13th Street
Columbus, -:- Georgia

SEASON'S GREETINGS
FORT BENNING

With full appreciation of all that it means to
Columbus and to the nation.

D. A. STRIFFLER
MORTICIAN

MERRY CHRISTMAS and a HAPPY NEW YEAR
For the Best of Foods and Beverages
THE ACE CHILI BAR
Offers You Just What You Want at the Right Prices

You will always find a congenial group of men sitting around enjoying the companionship of their friends.
IF IT IS FOOD OR BEVERAGES THAT YOU WANT THEN
MEET YOUR FRIENDS AT THE ONE AND ONLY

ACE CHILI BAR

1206 Broadway

Phone 9459





Now . . . a greater

KIRVEN'S

in greater Columbus

*One of Georgia's Great Stores
Columbus Owned and Managed Since 1876*

MERRY CHRISTMAS

and

HAPPY NEW YEAR

We are proud that we have had a part in the enlargement of Fort Benning and other Government projects.

Grading, Drainage, Paving and
All Types of Road Work

**WRIGHT CONTRACTING CO.
GENERAL CONTRACTORS**

Columbus, Ga.

Dial 2-4401

STAYING IN

Army Gets 'Em Back

The ditty "There's Something About a Soldier" seemed to have struck home at Fort Benning during 1948. Beginning in late summer the percentage of men reenlisting started climbing so that by the end of October up to 70 per cent of men eligible to reenlist were doing so and almost 100 per cent of those staying in were requesting another tour at the Infantry Center. Some of the enlistments were unusual, as in the picture on the opposite page. A Medal of Honor wearer is a rarity; two are twice as rare. When they both come from the same small town, Madison, Ala.; when both won their medals in the same engagement while serving in the same outfit - - -. And when one swears the other one back in to service - - -. But it happened at Benning in the spring of 1948. Congressional Medal of Honor winner Cecil H. Bolton, left, swore in Congressional Medal of Honor winner Sgt. Paul Bolden, center, while Lt. Col. Martin H. Burckes looked on, and then the two medal-men sat down and talked over the old days.

Naturally, not many of the hundreds who made it necessary for the recruiting office to start operating on a seven-day week were winners of the Medal of Honor. Most of them were just plain Joes who liked the army and the army life and decided that a job with Uncle Sam beat the rigors of a civilian life. But not all the enlisted men who raised their hands were staying enlisted men. A lot of them, especially after midsummer, were former officers returning to active duty after having relinquished their commissions for stripes at the end of the war. They weren't all coming back as second lieutenants, either. A lot of them, like Sgt. Henry D. Settles, below, left, being sworn in by Capt. James W. Stevens of the 325th Infantry regiment, came back as captains. One or two even donned the silver leaves of lieutenant colonels.

A good reason for the influx into the recruiting office, however, was that many of the men reenlisting now had been discharged soon after the end of the war, and the tours they signed up for then are ending now.



STANTON'S CAFE

BAKER VILLAGE

Southern Fried Chicken — Sandwiches
Steaks — Short Orders
Seafoods — Regular Dinners.

OPEN 7:30 A. M. till 11 P. M. 7 DAYS A WEEK

We Carry Federal Bakery Products and serve
Wells Ice Cream—(Package and Bulk)

LET US PLAN YOUR BIRTHDAY PARTY

Dial 9480

MERRY CHRISTMAS



HAPPY NEW YEAR

PHILIPS HARDWARE AND SUPPLY COMPANY

Wholesale

HARDWARE and MILL SUPPLIES

"Highest quality merchandise from leading manufacturers"

DIAL 3-6495 — 3-6496

1022 Front Avenue

Columbus, Georgia

WESTFIELD HIGH

WESTFIELD, MASS.

VS

FITZGERALD HIGH

FITZGERALD, GA.

NEW YEAR'S DAY

MEMORIAL STADIUM

COLUMBUS, GA.

THIRD ANNUAL

PEANUT BOWL

TICKETS ON SALE ROOM 220

RALSTON HOTEL

A HEARTY CHRISTMAS GREETING TO ALL OUR
FRIENDS AND CUSTOMERS.

May the New Year bring to you and yours
A Prosperous and Happy New Year.

G & H PAINT & GLASS CO.

1016 BROADWAY

PHONE 2-7341

"Always a Pleasure to Serve You"

FOR MOTHER, WIFE or SWEETHEART

Flowers from
G-U-R-L-E-Y-'S
Will make their Christmas ideal

Cut Flowers—Corsages—Pot Plants
MEMBER TELEGRAPH FLORISTS ASSOCIATION

Flowers for any and all occasions
We specialize in Wedding Decorations

GURLEY'S FLOWER SHOP

1010 13th St.

Dial 5469

Greenhouse Talbotton Road

SECURITY MOVING SERVICE

Management, Woodrow B. Miller

— PHONE 2-1236 —

Agents NORTH AMERICAN Van Lines, Inc.

LONG DISTANCE MOVING

SERVING ALL 48 STATES

STORAGE FACILITIES IN 700 CITIES

COMPLIMENTS

of

McKESSON & ROBBINS, Inc.

COLUMBUS DIVISION

Columbus, Ga.

SPORTS



VERSATILE ATHLETE

Numerous outstanding athletes have shared the Fort Benning sports limelight during the past 12 months, but the Herald's nomination for "Athlete of the Year" goes to Bob Kinard of the Airborne battalion, who turned in commendable performances in two major sports during 1948. The versatile sportsman, whose repertoire includes baseball and basketball, saw service with both the Airborne battalion and Doughboy teams in both sports.

As a member of the Doughboy basketball quintet, Kinard was not one of the team's top point-getters, but was considered a steadying influence for the comparatively young post cagers.

Probably his most noteworthy diamond achievement came during a regional semi-pro playoff game in Columbus' Golden park last summer. With the Doughs and Siluria, Ala., Millers playing one of a three-game series for the Georgia-Alabama regional championship, the two squads went into the ninth inning deadlocked 4-4. It looked like extra innings until, with two out and a Dough runner on second, Kinard waved his big club across the heart of the plate, and whacked out a single to drive in the winning run.

DOUGH CAGERS WON 22 FRAYS ON 1948 SLATE

Last season was one of those perplexing periods for the Doughboy cagemen when everything seemed to go wrong at a time when it hurt the worst. Their 22 wins in 38 outings gave the Doughs a claim to being on the winning side of the ledger, but in tournament play the story went somewhat differently.

On three occasions, the Benning cagers journeyed to tournament sites, but came back empty handed in all three instances.

The Doughboy quintet made its first bid for tournament laurels early in February when it made a trek to Fort Jackson, S. C., in an effort to dethrone the powerful 82nd Airborne division courtmen of Fort Bragg, N. C. The Doughs' attempt to snatch the crown off the head of the highly-vaunted troopers failed, however, and the following week they were back at Benning planning a strong defense of their Southeastern Amateur Athletic union (AAU) title. Rated as underdogs, the Doughs went to Atlanta's Sports Arena, and threw their championship in the ring. Here the Doughs were humbled, and the host Sports Arena Rebels went on to replace the Benning quintet as area cage monarchs.

In their final 1948 tournament, the Doughboys entered the Bibb Manufacturing company meet, and were rated as heavy favorites. However, a plucky fivesome from the Pepperell mills of Opelika, Ala., drubbed the local hardwood delegation, 53-49—a defeat which sent the Doughboys to the sidelines.

At the close of the season, Coach Lewis Grizzard, who had taken the Doughboy helm from Ced Tallis in mid-season, cited the principal weaknesses of his squad as lack of height and inexperience. The Dough edition of 1948 was a completely revamped quintet averaging well under six feet in height.

When the 1949 version of the Doughboys is formed next month, the prospects for bettering the so-so 1948 season will be bright. Only one member of the 1948 fivesome, Bob Kinard, is making his bid for a berth on this season's squad, but the intra-mural teams are studded with brilliant newcomers.

Height, that much-needed ingredient of last season, also will be plentiful this year with such court giants as Charles Richards, Leon McCrary and Bob Williams of the Infantry School detachment; Joe Setley and Vern Griffin of the Airborne battalion; Phil (Cherokee) Smith of the 39th Field Artillery battalion, and Bob Nixson of the 15th Infantry regiment in the scramble for a post-team spot.



MERRY CHRISTMAS FT. BENNING
USED CARS

WE
BUY



WE
SELL

BIRDSONG MOTOR CO.

Our New Location—1100 4th Ave.

Dial 2-7003

TRY US FIRST FOR GOOD USED CARS

DAY or NIGHT
PHONE 3-5772

WRECKER SERVICE
ANYWHERE—ANYTIME



If It Is Worth Doing, It Is Worth Doing Well

BISHOP-SALTER BODY WORKS

CHARLES A. BISHOP, Owner and Operator

740 Linwood Boulevard

Columbus, Ga.

LEADERSHIP

FORT BENNING—First and Foremost
among the Military Schools of this earth

In The Dairy Products Field—

First Place Goes to

WELLS DAIRIES COOPERATIVE

Leading Through Merit

Uniformly High Quality of Products Through the Years

Wells
DAIRIES COOPERATIVE

Grade "A" Milk, Properly Pasteurized

Vitamin "D"—Homogenized

PURE CREAM ICE CREAM

Plant: 2320 Wynnton Drive

Dial 3-3651

General Offices: 839 Brown Ave.

Dial 5082



CALL 2-4478

FOR
ALL TYPES OF PRINTING

—:—
COLUMBUS OFFICE SUPPLY CO.

1335 6th Ave. — Columbus, Ga.

FORT BENNING REPRESENTATIVE TO SERVE YOU!

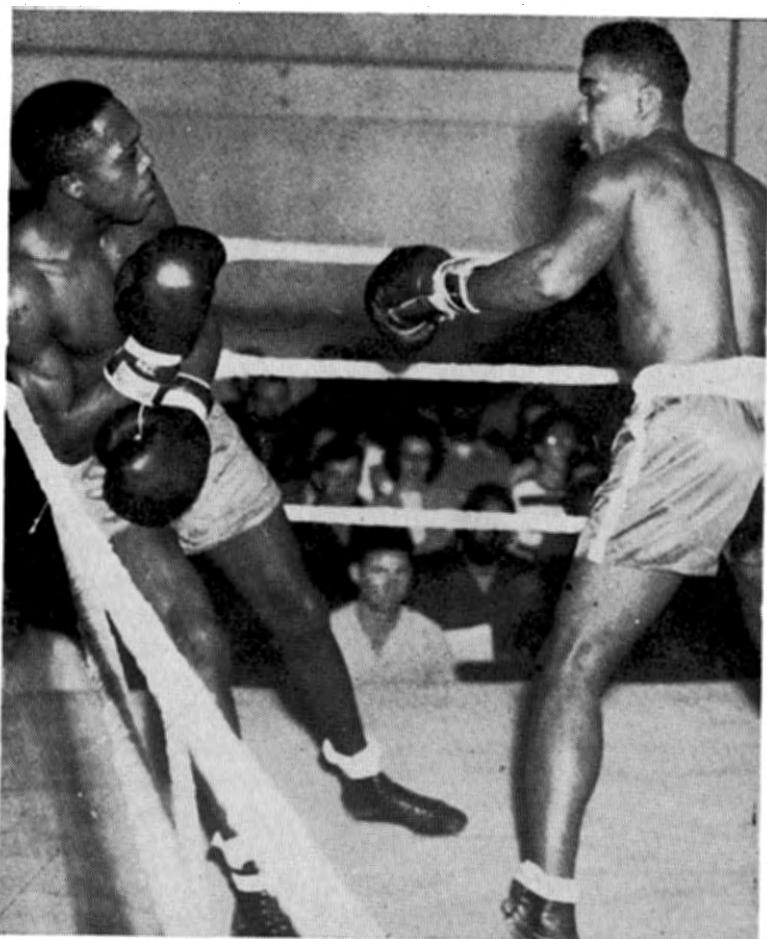


For a smooth PARTY LINE Partnership...



Always be considerate of others
Give party called time to answer
Try not to interrupt when line is in use
Release line in emergency

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY
Incorporated



GET IN THE FIGHT admonishes middleweight Lawrence Jones as he waits for his opponent Lester Holt to bounce back from the ropes in a 1948 intra-mural battle.

RING WARFARE

Three Benning Scrappers Advance to National Meet

Long one of the biggest spectator sports at Benning, boxing re-established itself as a drawing card here during the early part of the year.

Although Coach John Wilson and his ring charges managed to get only one outside match on their 1948 slate, a team scrap with the Eglin Field, Fla., airforce octet, frequent intra-mural activity kept boxing continually in the limelight during February and March.

With a representative in each of the eight weight classes, the veteran boxing tutor took his hopefuls to the Third army tournament in March. At the outset of the tourney, the odds were tilted toward the Doughs. However, the Airborne Assassins of Fort Bragg, N. C., a perennial foe of Benning, sneaked in to outpoint the local ringmen, and take possession of the Third army title.

The Third army meet, however, wasn't entirely devoid of victory sweets for the Benningites. Three top-flight Benning boxers fought their way to championships in specific weight classes, and were picked to represent the army area in the National Golden Gloves meet in Chicago.

The trio of post scrappers named to the Third army delegation were lightweight Norman Clark, middleweight Lawrence Jones and light heavyweight Richard Donaldson. Both Clark and Donaldson were eliminated during the early stages of the Chicago classic, but Jones advanced to the finals in his weight bracket before being ousted.

MERRY CHRISTMAS FORT BENNING PERSONNEL

OUR SERVICE IS AT YOUR SERVICE

For High Grade Home Furnishings and Antiques

We sell only the best to make your home the loveliest and the most livable.

Let us give you an estimate on redecorating your home.

It's a pleasure to work with you.

KING'S INTERIORS, INC.

1242 Broadway

Columbus, Georgia

Dial 3-3256

MERRY CHRISTMAS

BEFORE YOU BUY—

"Let Us Furnish Your Home COMPLETE for Cash or on Credit."

— PHONE 3-4991 —

W. H. PALMER FURNITURE CO.

1010 1st Avenue

Columbus, Georgia

MERRY CHRISTMAS ★ FORT BENNING

DODGE - PLYMOUTH -- DODGE JOB-RATED TRUCKS

Authorized Sales and Service

Let Our Factory Trained Experts Service Your Car
Steam Cleaning - Car Painting - Fender and Body Works
Washing - Greasing - Simonizing - Wheel Alignment
Wheel Balancing - Complete Motor Analysis
Motor Tune-up - Lubrication - Genuine (Mo-Par) Parts

JNO. A. POPE MOTOR CO.

Incorporated

1216 First Avenue

Dial 5575

MOTOR CONTRACT CO.

AUTOMOBILE FINANCING

PROMPT SERVICE

W. L. HARRELL, Mgr.

Georgia Owned and Operated

1209 1st Ave.

Dial 3-3601



**Merry Christmas and a Happy New Year
To All Fort Benning Personnel**

We will continue to give you the very best of service and our council in any problems that may confront you during the coming year. It has been a pleasure to serve you during the past year. We hope you will always feel that when our services are needed you will contact our Mr. Heidt Calhoun, manager, Fort Benning branch of

THE FIRST NATIONAL BANK

Columbus, Ga.

**CHRISTMAS GREETINGS TO
FORT BENNING PERSONNEL**

It has been a pleasure to serve you during the past year. It is our desire to make your banking facilities a pleasure and to help you with any of your problems.

Our Mr. Brown is at your service and we hope that you will take advantage of the many ways that this bank may help you.

**Happy New Year to You and Yours From
FORT BENNING BRANCH**

Columbus Bank and Trust Co.

Columbus, Ga.

Post Diamond Team Record To Be Envied

When the 1949 Doughboy diamond edition takes the field, it will be delegated an arduous assignment—that of filling the shoes vacated by its 1948 predecessors. Of all the athletic aggregations to come out of Benning during the year, none has been able to post a record as enviable as the one chalked up by the Gowdy field performers.

Probably the biggest factor contributing to the success of the Doughboy diamondmen was the fact that the squad members were the hand-picked cream of the crop of intra-mural league players.

After about two weeks of practice, the Doughboys launched their regular season slate late in July. Although many of the games on tap for the first week of the schedule were postponed because of rain, most of them were made up at a later date.

During the regularly scheduled campaign, the Dough diamondmen outclassed all of their opponents, and went undefeated into the Georgia state semi-pro tournament at Thomaston, Ga. Even in the semi-pro classic, nothing could stop the Doughboys. They won four straight games to clinch the state title, and garnered the right to play the Alabama champs to decide the regional representation in the national semi-pro meet in Wichita, Kans. Dough victories in the state tourney included two over the Dixie Millers of LaGrange, Ga., and one each over the Thomaston Millers and the Dunson mills crew of LaGrange.

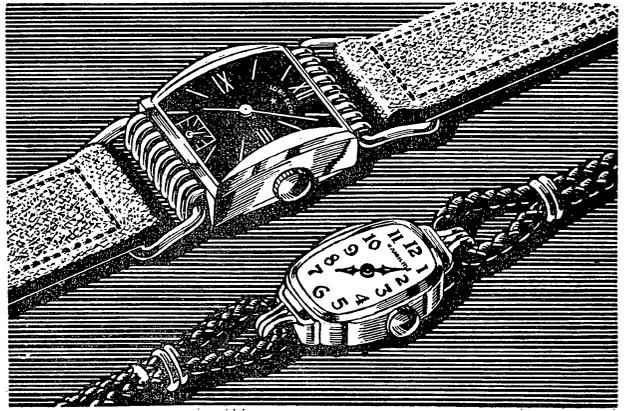
Meeting the Buck Creek Millers of Silura, Ala., in the regional playoff series, the Doughs shaded the Alabamans, 5-4, in their most thrilling tilt of the year. After entertaining the Buck Creek nine in Golden park, the home of Columbus' South Atlantic league cardinals, the Doughboys journeyed to Alabama, and suffered their first setback of the year. However, Coach Herb Bench's Doughmen bounced back to take the decisive game of the set, and salvage their chances to make the trek to Kansas.

Playing as the only service team which had won a regional title in the national semi-pro classic, the Doughboys ran into more trouble than they had encountered during the state and regional eliminations. In their tourney opener, the Doughboys squeezed past the Alpine, Tex., Cowboys, but were ousted from the meet after they had lost their next two tilts. The first of the two losses was dealt the Benningites by the Worland, Wyo., Indians, and a hard-fighting nine from Camden, Ark., scratched the Doughs from the tourney roster with a 12-inning, 5-4 decision.

Following their elimination at Wichita, the Doughmen went to Fort Bragg, N. C., and put their Third army diamond crown on the block. At the expense of the host nine and a surprisingly strong quadrangle delegation from Fort Jackson, S. C., the Benningites recaptured the area diadem to close out their tournament activity for the year.

The Doughs put the finishing touches to a fruitful season on Gowdy field Sept. 9 when they turned back the local post-season intra-mural all-stars 12-3.

Skipped by Bench and James L. Walker, the Dough edition of 1948 included Tom Gallagher, Lonnie Potter, Ike Silcox, Ken Watts, Collis (Lefty) Lehner, Ray Stem, Bob Cronin, Larry Hall, John Graves, Lou Button, Herb Lauve, Bob Kinard, Ralph Terry, Paul Bonair, Otto Loroesh, Herb O'Brien, Len Carney, Joe Smith, Bill Brooks, Woody Burt and Harold (Blondy) Burnett.



**we're
famous
for
fine
watches**

Seventeen-jewel precision movements, delicate clean-cut numerals, beautifully design cases in white or yellow gold! And you can buy on our convenient payment plan.

C. Schomburg & Son, Inc.

AT THE SIGN OF THE CLOCK

1121 Broadway

Superior Fixture & Supply Co.

**HOTEL RESTAURANT
INSTITUTIONAL**

Fixtures and Supplies

**Mess Equipment
Day Room**

**Club Equipment
Bar Supplies**

1813 Hamilton Ave.

Phone 3-7102

COLUMBUS, GEORGIA

It's KIRALFY'S . . .

For Distinctive Fashions in Ladies'

● **READY-TO-WEAR**

● **SPORTSWEAR**

● **MILLINERY**

● **ACCESSORIES**

● **SHOES**

Kiralfy's

"Fastidious Fashions for Discriminating Women"

MERRY CHRISTMAS BENNING

**AIR CONDITIONING, HEATING
REFRIGERATION, SHEET METAL
AND VENTILATING**

17 YEARS OF SUCCESSFUL OPERATION

SMITH-RAYMOND CO., Inc.

R. Wiley Smith

1231-5 10th Avenue

W. H. Raymond, Jr.

Phones 3-6481 - 2-0395

**SANTA GIVES MORE
AT YOUR**

LANE REXALL DRUG STORE

Norris, Nunnally's, Whitman's Candies

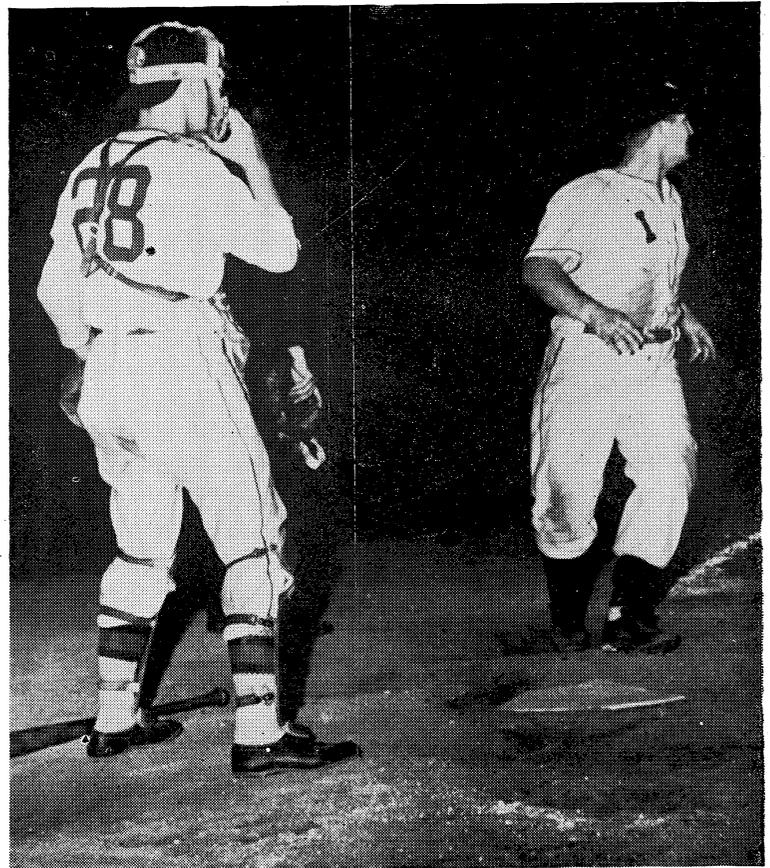
Cigars, Cigarettes

Lbs. and 1/2 lb. Tobacco

Complete Line Toiletry Sets

W D A K

1340 On Your Dial



WINNING RUN in the post intra-mural championship game between the Infantry School detachment Profs and the Airborne Troopers is scored by the ISD's Harold (Blondy) Burnett while Trooper catcher Tom Gallagher looks on.

Profs Snare Ball Diadem

Revenge was sweet for the Infantry School detachment Profs, who turned the tables on their perennial foes from the Airborne battalion in July to take possession of the post's intra-mural baseball diadem for 1948. By edging the Troopers, the Profs reversed the 1947 situation which found the 'chutists on top, and the ISD in the runner-up slot.

After the first half of play in the two-phase circuit was completed in May, it became apparent that the ISD lads could do no worse than annex runner-up honors for the year since they won the loop's first division with a brace of undefeated outings. Twice during the initial phase of the circuit the Troopers fell victim to the power-laden Profs.

But the championship issue wasn't settled in favor of the ISD until the Profs had to scrape the bottom of the barrel to pull out a narrow 8-7 second-half triumph over the Troopers.

In their march to the title, the Profs compiled an impressive record of 23 straight intra-mural wins, and their supremacy in the loop was never seriously threatened.

The Troopers, whose only losses of the season were to the Profs, annexed second place for both halves of the circuit, and the post Medics held the No. 3 spot throughout the season. Other teams vying for the intra-mural laurels were the 3440th Area Service unit, the 328th Ordnance battalion, Lawson field, the 204th Transportation Truck battalion, the Student Training regiment, the 999th Field Artillery battalion and the Seventh Regimental combat team.



A RED LIGHT is flashed for Bernard Bradford of the Alabama National Guardsmen as he tries to shake himself loose for a gain against the Doughboys in a 14-13 Doughboy stadium thriller which was won by the Benningites.

THREE WINS, SIX DEFEATS FOR DOUGHS

Results of the 1948 grid campaign were a disappointing blow to Doughboy enthusiasts who had become accustomed to seeing the post team garner itself a high rating among the nation's service elevens. For last fall, the Doughs could do no better than salvage three triumphs from a nine-game slate.

When Coach Joe Shepherd started his Dough workouts late last summer, he was hampered by having only a few scattered remnants of the highly-successful 1947 Doughs as a nucleus for his 1948 edition. Most of the candidates for the post eleven were light and inexperienced, and the prospects for the Doughboys were gloomy from the season's outset.

As a matter of fact, the grid mentor and his charges were well pleased that the results were not even more disastrous.

From the start of the campaign, the Doughs weren't being given a wisp of a chance to win three of their contests. The highly-touted elevens of the Quantico, Va., Marine base; Fort Bragg, N. C., and the Jacksonville, Fla., Naval air station were rated several touchdowns better than the Doughmen. However, after being humiliated 64-0 by the Virginia gyrenes, the local gridders bounced back to make two of their best showings of the season against the two other highly-favored teams. They held the Jax sailors to a 13-0 count, and rationed the Bragg eleven to only 14 points.

The Dough wins came over the Eglin Field, Fla., Eagles; the Alabama National guard Rifles, and the Fort Jackson, S. C., Red Devils, their losses were to the Memphis, Tenn., Naval air station; the Fort Riley, Kans., Centaurs, and the Parris Island, S. C., Leathernecks.

It Takes 2 Hands!

If you ever stopped to count on your fingers the *different kinds* of Power Company employes who spend most of their time calling on customers throughout Georgia, you'd find that it takes two hands —

Home Service Representatives	Lighting Engineers
Meter Readers	Repairmen
Rural Service Engineers	Salesmen
Industrial Power Engineers	

These folks are a part of the force of almost six thousand employes of the Power Company in Georgia. They are forever anxious to serve you.

The main job of *all* our employes is to render you the finest possible electric service at the lowest possible cost.



GEORGIA POWER COMPANY
A CITIZEN WHEREVER WE SERVE

An Invitation To . . .
FORT BENNING PERSONNEL
 To Use Our
CONVENIENT CREDIT PLAN
 Special Attention to Military Accounts

GEM JEWELRY CO.

1236 BROADWAY
 Phone 3-4981

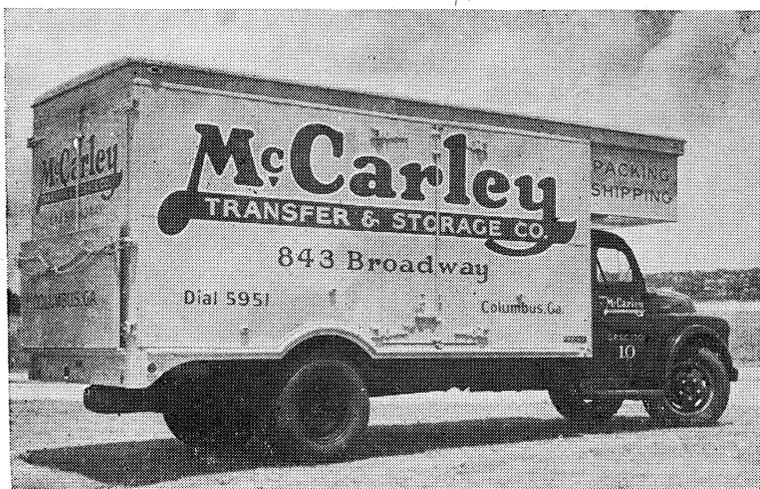
Nationally Advertised
 BULOVA - ELGIN - GRUEN - HAMILTON WATCHES
 KEEPSAKE DIAMOND RINGS



MUSCOGEE MOTOR COMPANY

1501 First Avenue

Tel. 2-0631



GEORGIA THEATRE COMPANY

Wm. K. JENKINS, President

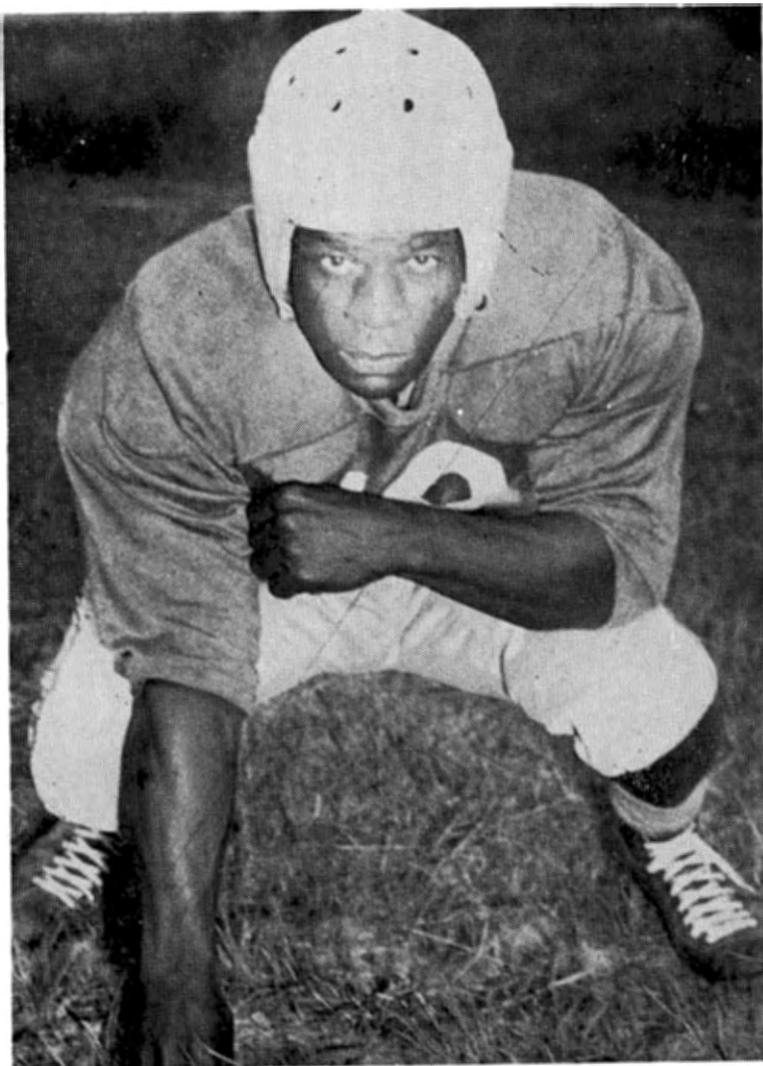
Serving Columbus and Other Georgia Cities with the Finest

PICTURE AND STAGE ENTERTAINMENT
WE SALUTE FORT BENNING

And Invite You When in Columbus to Visit the

- ★ BRADLEY
 - ★ GEORGIA
 - ★ RIALTO
 - ★ ROYAL
 - ★ SPRINGER
 - ★ VILLAGE
- REXVIEW DRIVE-IN THEATRES**

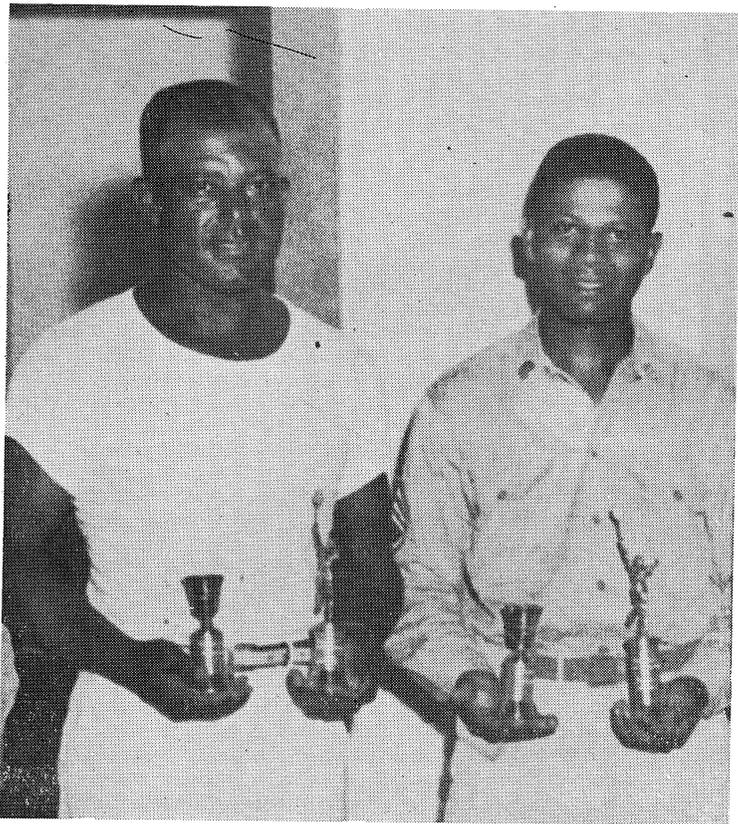
A CORDIAL WELCOME AWAITS YOU



AN AGELESS WONDER of the Sand Hill Bullet gridders is Jeff White, diminutive guard, who is concrete evidence that a few years don't take too much out of a determined pigskinner. Now 34 years old, Jeff has been playing football for the past 15 years, three of which have been spent with the Bullets.



A PRIZE CATCH is being held up for inspection by angler Guy Holtzclaw. The huge bass, measuring 25 inches and weighing 12 pounds was hooked by Holtzclaw in Harp's pond.



TOP ENLISTED NETMEN of Fort Benning in 1948 are Richard Collins, left, and Charley Hubert. Hubert won the post singles championship by beating Collins, and the two teamed together to take the doubles title. Although the two enlisted racquetmen failed to land a berth on Benning's Third army team, the post netmen registered a grand-slam triumph in the area tourney which was held on the courts of the Benning officers' club.



OFFICER LINKS CHAMP of Fort Benning for 1948 is Devert Moore, who turned in several rounds of par or better over the local layout for the year. He captured the title by defeating James Hungate.

MERRY CHRISTMAS FORT BENNING



QUAKER STATE MOTOR OILS
and
SUPERFINE LUBRICANTS

Distributed by

COLUMBUS GROCERY & SUPPLY CO.



FERTILIZER MANUFACTURERS

W. C. BRADLEY CO.

Columbus, Georgia



PLUMBING & HEATING SUPPLIES
TEXTILE SUPPLIES
ROOFING & BUILDING MATERIALS

COLUMBUS IRON WORKS

Phone 3-5651

Established 1853

COLUMBUS

THE SOLDIERS' HOME AWAY FROM HOME

Greets

Fort Benning



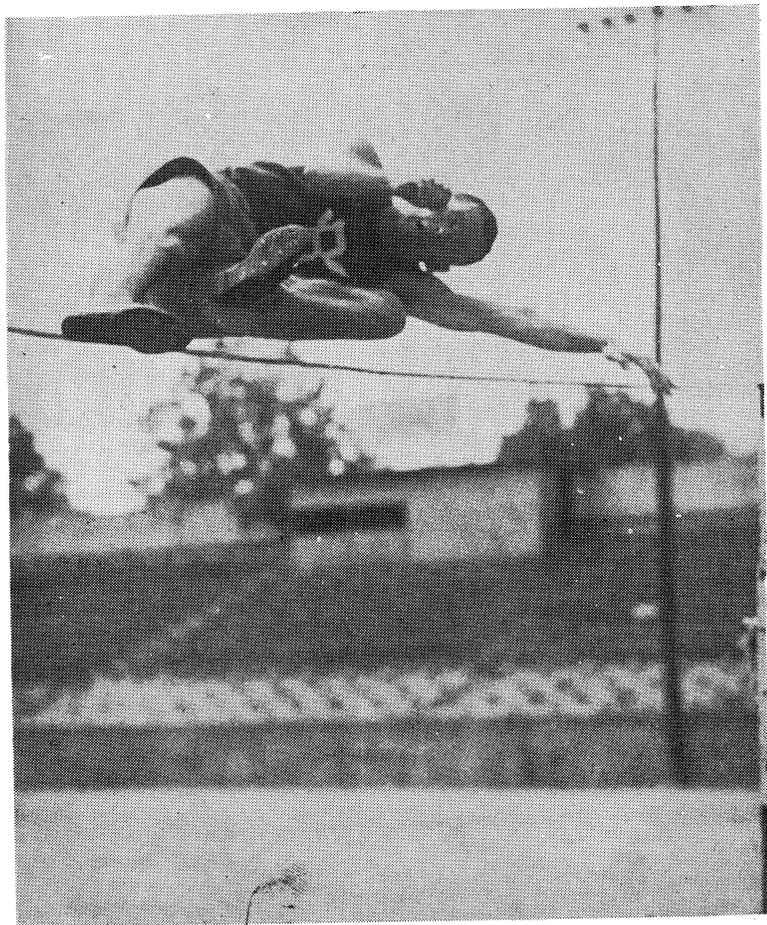
We bid you welcome, Soldier.
We want to serve your needs,
ease your burdens and make
your visit a pleasant one. Visit
us as often as you can.



THE CITY OF COLUMBUS



A REPEAT PERFORMANCE was staged by the Fort Benning Doughboys as they captured the Third army volleyball toga for the second straight year. The team members, all assigned to the Army Field Printing plant, are, front row, left to right, George Hill, Truman Ledlow, Collis (Lefty) Lehner and John Goodin. Back row, left to right, Tommy Ewing, William Taylor and Lenwood Greene.



ALTHOUGH BENNING TRACKSTERS failed to outpoint their Fort Bragg, N. C., rivals for the Third army track and field championship here last summer, Ellsworth Cundiff gave the Doughboys first place in two events. He captured high jump honors with a height of five feet, 10 inches, and cleared the pole-vault bar at 11 feet. The Third army track and field meet for 1948 was held on the cinder path of Doughboy stadium, and was preceded by a post meet which was used as a scale for selecting the Benning delegation to the classic.



*Holiday Cheer
to you and yours*



*Where good
quality costs less*

"Satisfaction guaranteed or your money back" **SEARS** *"Use Sears Easy Payment Plan"*

1225 BROADWAY

PHONE 3-4351



We are proud of the world's
greatest Army Post and all
Personnel wish the Personnel
of Fort Benning a

MERRY CHRISTMAS
and a
HAPPY NEW YEAR



THE JORDAN CO.

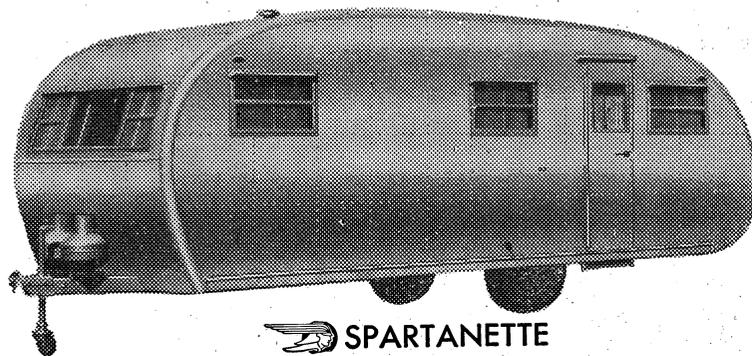
COLUMBUS, GEORGIA

Merry Christmas — Happy New Year

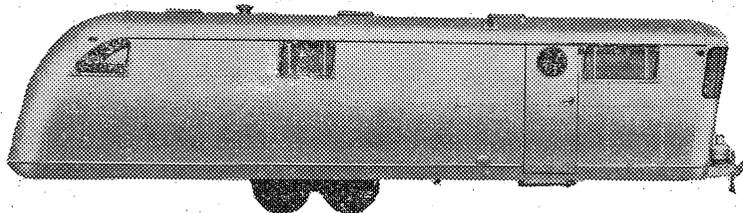
SPARTAN TRAILERS

THE WORLD'S FINEST TRAILERS

"FIVE MODELS AND THIRTEEN FLOOR PLANS TO SELECT FROM"



This trailer is a leader in its field. Its all metal construction is ideal for all climates. Mass production allows us to offer you immediate delivery at a low price. See this and other models of Spartan Trailers today.



This trailer is one of the world's finest. It has a body length of 33' 7" and 3 spacious rooms in many different floor plans. You will enjoy living in this comfortable metal home on wheels. See it today at our sales office.

You can live in Luxury when you own a Spartan Trailer.

JOE JONES TRAILER SALES

Victory Drive at Traffic Circle

Dial 2-2632

There is a Reason Why We Stand First in the State and Fifth in the Nation in Trailer Sales