

U.S. ARMY
MANEUVER CENTER OF EXCELLENCE
Fort Moore, Georgia
ONE FORCE, ONE FIGHT!



U.S. ARMY



www.moore.army.mil

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DATE: Oct. 27, 2023

MEDIA ADVISORY: MCoE Soldiers recommit to service at Falcons Call to Service game

WHEN: Nov. 05, 2023, 1 p.m.

WHERE: Mercedes-Benz Stadium, 1 AMB Drive NW, Atlanta, GA 30313

WHO: U.S. Army Chief of Staff Gen. Randy A. George will administer the Oath of Enlistment to future Soldiers and current Service Members, including nearly 100 from the Maneuver Center of Excellence and Fort Moore, during an NFL game half-time. Military leader interviews will be available on a case-by-case basis.

WHAT: During the Call to Service game, fans and guests will experience military static displays and interactive recruiting in the Home Depot Backyard, see a color guard featuring each service branch, hear the national anthem performed by the Army's Six String Soldiers, observe an Army rappel demonstration from Fort Moore's 75th Ranger Regiment, view an Army helicopter flyover, and witness a mass, future and current, Service Member enlistment and reenlistment ceremony at half-time.

WHY: The Atlanta Falcons organization announced their annual Salute to Service military appreciation game will now feature a Call to Service. The change is aimed at recognizing and honoring the brave service men and women in the armed forces as well as inspiring others to answer the call of service in defense of the nation. The Call to Service game features the Atlanta Falcons as they take on the Minnesota Vikings.

Recruitment is a top priority for the military. To learn more about enlistment and the benefits of military service, visit goarmy.com.

HOW: Media outlets seeking to cover this event should register for credentials to attend by **Oct. 31, at 12 p.m. ET. *If your credential is granted, please notify MCoE PAO, to arrange for pre-game or half-time interviews with military personnel.***

To submit a media credential request, please visit NFLOMG.com. Click 'Credential Request,' select the Falcons logo, and fill-out all the pertinent information. Once your request has been reviewed, you will be contacted via e-mail as to whether your credential was approved or denied.

The Falcons reserve the right to revoke credentials of anyone who fails to comply with the back of credential language, those who abuse the credential, or those who do not meet the Falcons credential criteria. The Falcons do not credential freelancers or college media members.

All credentials are issued to individuals, and they are not transferable. If you have received a credential and are unable to attend the game, your credential is non-transferable. It is understood that credentials will be used for the purpose for which they were issued, without exception. Violation of this policy will subject the bearer to ejection from the Mercedes-Benz Stadium.

- 30 -

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