

U.S. ARMY
MANEUVER CENTER OF EXCELLENCE
Fort Moore, Georgia
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CONTACT: Camelia Streff at 706-905-2268, camelia.x.streff.civ@army.mil
Public Affairs, usarmy.moore.imcom.mbx.pao@army.mil

DATE: March 5, 2024

MEDIA ADVISORY: MCoE previews Armor Week events

WHAT: Maneuver Center of Excellence Armor Week media preview, a day showcasing some Soldier skills that spectators may see in the upcoming U.S. Army Sullivan Cup best tank and Bradley crew competition.

WHEN: March 14, 2024, 2 p.m.

WHERE: Harmony Church, Fort Moore, Ga.

WHY: Every year, Armor Week highlights the importance of Armor troopers mastering the fundamentals and leveraging mounted warfare skills to claim the trophy and title of best crew. This year's Armor Week consists of the Sullivan Cup, a biennial competition named in honor of Gen. Gordon R. Sullivan, an Armor officer for 36 years who culminated his service as the 32nd U.S. Army Chief of Staff, and a member of the Joint Chiefs of Staff.

Competitors from across the Armor branch, in the U.S. Army and among our international partners, will compete in Armor Week's Sullivan Cup this April 29 through May 3 at Fort Moore. The competition will rigorously test and evaluate the best Abrams tank and Bradley Fighting Vehicle crews. Each crew must exhibit a mastery of individual tasks, technical and tactical competence, and the ability to demonstrate an array of maneuver, sustainment, and gunnery skills.

This Armor Week media preview will include a tank demonstration by 2nd Squadron, 16th Cavalry Regiment. Watch and listen as a platoon of trained tankers drive and maneuver their armored vehicles, conduct observations, identify targets, select, and execute engagements accurately across the digital multi-purpose range complex.

The preview will also include an opportunity for media to speak with the U.S. Army Armor School Commandant and Chief of Armor, Brig. Gen. Michael J. Simmering.

HOW: Interested media representatives should contact the MCoE and Fort Moore Public Affairs office no later than 5 p.m., March 13, for coordinating instructions.

Find video content of the last Sullivan Cup in an EPK here: <https://vimeo.com/917678426/775328edf1>

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