

**U.S. ARMY**  
**MANEUVER CENTER OF EXCELLENCE**  
Fort Moore, Georgia  
**ONE FORCE, ONE FIGHT!**



**CONTACT:** Camelia Streff at 706-905-2268, [camelia.x.streff.civ@army.mil](mailto:camelia.x.streff.civ@army.mil)  
Public Affairs, [usarmy.moore.imcom.mbx.pao@army.mil](mailto:usarmy.moore.imcom.mbx.pao@army.mil)

**DATE:** March 11, 2024

**MEDIA ADVISORY: MCoE to preview Armor Week**

**WHAT:** Fort Moore will host a Maneuver Center of Excellence Armor Week media preview, showcasing Soldier skills spectators may see during the upcoming U.S. Army Sullivan Cup best tank and Bradley crew competition.

**WHEN:** March 14, 2024, 1-4 p.m.

**WHERE:** Harmony Church, Fort Moore, Ga.

**WHY:** Every year, Armor Week highlights the importance of Armor troopers mastering the fundamentals and leveraging mounted warfare skills to claim the trophy and title of best crew. This year's Armor Week consists of the Sullivan Cup, a biennial competition named in honor of Gen. Gordon R. Sullivan, an Armor officer for 36 years who culminated his service as the 32nd U.S. Army Chief of Staff.

Competitors from across the Armor community, in the U.S. Army and international partners, will compete in Armor Week's Sullivan Cup this April 29 through May 3 at Fort Moore. The competition will rigorously test and evaluate the best Abrams tank and Bradley Fighting Vehicle crews. Each crew must exhibit mastery of individual tasks, technical and tactical competence, and the ability to demonstrate an array of maneuver, sustainment, and gunnery skills.

This Armor Week media preview will include a tank live fire demonstration; a dry fire demonstration where you'll get to watch and listen as tankers drive and maneuver armored vehicles, conduct observations and identify engagements accurately across ranges; and a visit with troops training on Bradleys in the motor pool. The preview will also include an opportunity for media to speak with the U.S. Army Armor School Commandant and Chief of Armor, Brig. Gen. Michael J. Simmering.

**HOW:** Interested media representatives should contact the MCoE and Fort Moore Public Affairs office no later than 5 p.m., March 13, for coordinating instructions.

Find video content of the last 2022 Sullivan Cup here: <https://vimeo.com/917678426/775328edf1>

###

**Maneuver Center of Excellence and Fort Moore news:**  
[www.moore.army.mil](http://www.moore.army.mil)

**Follow us on social media:** [@mcoefortmoore](https://twitter.com/mcoefortmoore)