

U.S. ARMY
MANEUVER CENTER OF EXCELLENCE
Fort Moore, Georgia
ONE FORCE, ONE FIGHT!



U.S. ARMY

www.moore.army.mil



CONTACT: Camelia Streff at 706-905-2268, camelia.x.streff.civ@army.mil
Josef Cole at 706-905-2254; josef.e.cole.civ@army.mil
Public Affairs, usarmy.moore.imcom.mbx.pao@army.mil

DATE: April 22, 2024

MEDIA ADVISORY: Media invited to Armor Week events, April 27-May 3

WHAT: The Maneuver Center of Excellence and Fort Moore will host the U.S. Army's biennial Sullivan Cup best tank and Bradley crew competition during 2024 Armor Week, April 27-May3. Please refer to the schedule below to plan your coverage for these exciting events.

WHEN/WHERE: Various times, April 27-May 3, Fort Moore, Ga.

HOW: Media interested in attending any of the Armor Week events should notify the Public Affairs Office of your attendance **at least 24 hours before** the associated link up time. *All media covering any of the events, or portions of the competition, will meet at the link up times and locations listed below for access to Fort Moore and media escort.*

Armor Week Media Day: April 27

- Saturday, April 27, 7 a.m., [Harmony Church gate parking lot \(Old Cusseta Hwy\)](#). Media may participate in Armor training events just like a competitor. Activities may include a physical training session, virtual simulations of gunnery training, a tank ride, visiting the Armor & Cavalry Collection, attending Operation Thunderstrike - a live fire demonstration, and more. **Those interested, please notify our office no later than Wednesday, April 24, 4 p.m.**

Sullivan Cup: April 29-May 3

- Monday, April 29, 2 p.m., [Lindsey Creek Pkwy gate, Plumley ACP 3 visitor center \(I185\)](#), Operation Thunderstrike, live fire demonstration with interview opportunities
- Tuesday, April 30, 2 p.m., [Harmony Church gate, Pool ACP 7 parking lot \(Old Cusseta Hwy\)](#), Maintenance Lane, M17 Qualification, and Gunnery Table VI with interview opportunities
- Thursday, May 2, 9 a.m., [Harmony Church gate, Pool ACP 7 parking lot \(Old Cusseta Hwy\)](#), Drone Vehicle Identification, Stress Shoot/Medical Lane with interview opportunities
- Friday, May 3, 8:30 a.m., [Lindsey Creek Pkwy gate, Plumley ACP 3 visitor center \(I185\)](#), Thunder Run and competition award ceremony

Logistics:

- Credentials will be provided during first meet up and media shall return badges on final exit.
- Media will move to each location by caravan in own vehicle/s, with MCoE PAO in the lead.
- Do bring water and food. Availability at event locations will vary.
- Do bring sunscreen, bug spray; wear clothing and shoes suitable for rough/wooded terrain.
- Portable restrooms will be available at event locations.

WHY: Every year Armor Week highlights the importance of Armor troopers mastering the fundamentals and leveraging mounted warfare skills to claim the trophy and title of best crew. This year's Armor Week consists of the Sullivan Cup, a biennial competition that rigorously tests and evaluates the best M1 Abrams tank and Bradley Fighting Vehicle crews. The competitions help connect America with their Army and give Soldiers a chance to share knowledge on training and best practices with fellow units, sister services, and partner nations.

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