The distinctive unit insignia was originally approved for the 35th Armored Regiment June 1, 1942. The shield is green, the color of the armored force. The armadillo, being characterized by the qualities of invulnerability, ferociousness, protection and cunning endurance, alludes to the elements which are vital if the organization is to pursue successfully its duties. The palm is for military victory. The fleur-de-lis commemorates World War II service in France.