The distinctive unit insignia was originally approved for the 758th Tank Battalion Feb. 27, 1942. It was redesignated for the 64th Tank Battalion April 30, 1952. The insignia was redesignated for the 64th Armor Regiment April 3, 1963. The elephant symbolizes the heavy assault of a tank battalion. He was used in ancient times to lead the attack in a manner comparable to the present day armored organizations.