The insignia was originally approved for 15th Tank Battalion, part of which was in the old 304th Tank Brigade. Therefore, the shield and crest of 304th Tank Brigade were used with the label added for difference. The shield is of the colors of the Tank Corps shoulder sleeve insignia. The brigade was organized at Langres, France, in 1918, so the arms of that place are shown on an escutcheon differenced by a gold border and by changing the cross from red to gold. The distinctive unit insignia was originally approved for 15th Tank Battalion Oct. 11, 1923. It was reassigned to 1st Tank Regiment July 11, 1930 and further reassigned to 66th Infantry (Light Tanks) Nov. 16, 1932. The insignia was redesignated for 66th Armored Regiment April 25, 1942. It was redesignated for 66th Medium Tank Battalion Dec. 27, 1950. The insignia was redesignated for 66th Armor Regiment Sept. 26, 1958.