The carnivorous tiger is symbolic of the “enemy devouring” qualities of the organization. Unlike the man-eating lion, which only attacks man in his dotage, the ferocious tiger attacks at all ages and at any time; the battle-axe symbolizes the offensive mission of a tank battalion. The motto translates to “Stand To It Stoutly.” The distinctive unit insignia was originally approved for 753rd Tank Battalion June 22, 1942. It was redesignated for 77th Heavy Tank Battalion June 22, 1950. The insignia was redesignated for 77th Armor Regiment Feb. 15, 1962.