The ETHICAL Warrior

by Chaplain (MAJ) Jared L. Vineyard

Is one immoral act or one immoral Soldier able to change the perception of an entire unit or organization? The seemingly obvious answer is yes. Ethics is a hot topic these days – when to use force, how to use force, whom to use force on and systematic fairness are all a part of the national discussion. These are not only valid topics of discussion but are topics that a functional society needs to be able to answer.

And while these and related discussions continue nationally, they are not new concepts to the military professional. Ethics are embedded in the foundation of the Army profession. When one looks at the definition of the Army profession, it is immediately clear that ethicality is essential.

![Figure 1. The Army profession of arms.](Image)

While not necessarily intuitive to an outside observer, part of being an Army professional by definition is an expertise focused on “the ethical design, generation, support and application of landpower.” What this means is that to be a part of the Army profession, one must not simply be technically and tactically proficient – that is, solely able to design, generate, support and apply landpower. One must also be able to do it ethically.

Army leaders have long agreed with this. A more recent example came from GEN Stanley McChrystal, who wrote that “maintaining our force’s moral compass was not a difficult concept to understand. Armies without discipline are mobs; killing without legal and moral grounds is murder.”

Based on our own definition, if one is not ethical, one cannot be a professional. This is an idea that all Army leaders need to think long and hard about. Just like the idea of being an Army professional is 24 hours a day, seven days a week, the idea of being ethical is the same. Ethics are not just for downtown Kabul but are also for downtown Columbus, GA, or wherever a Soldier finds himself or herself.

What does it mean?

What does it mean to be ethical? The Army is in the business of training Soldiers, which implies that there is a standard to be trained to. Thus, when discussing ethicality, what is the standard for Army professionals? While a perusal through doctrine will show the need to be ethical, a challenge comes when one actually tries to define what that means. In Army Doctrinal Publication (ADP) 6-22, Army Leadership and the Profession, ethics (or a variant of it) is discussed 94 times in its 132 pages. In almost every case, no explanation or definition is given. And if a leader is challenged to define a concept personally, that leader will be challenged to teach or train it to Soldiers generally.

Therefore a standard is needed. The Army has such a standard, known as the Army ethic: “The Army ethic is the set of enduring moral principles, values, beliefs and laws that guide the Army profession and create the culture of trust essential to Army professionals in the conduct of missions, performance of duty and all aspects of life.”

While this is the standard for all Army professionals to know and follow, this ethic is a bit vague. It might be hard to teach and train in practical situations. So how does an Army leader do the right thing based on doctrine, both personally and professionally? How is this leader to train his or her formation in what is right?
To answer this question practically, ADP 6-22 contains two specific sections that assist leaders and Soldiers in living the Army ethic while teaching explicit principles for doctrinally based ethical living. The first help is a matrix that provides the moral and legal foundations for the Army ethic.

<table>
<thead>
<tr>
<th>Applicable to</th>
<th>Legal motivation of compliance</th>
<th>Moral motivation of aspiration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Army profession</td>
<td>U.S. Constitution</td>
<td>Declaration of Independence</td>
</tr>
<tr>
<td>Trust</td>
<td>U.S. Code</td>
<td>Universal Declaration of Human Rights</td>
</tr>
<tr>
<td>Honorable service</td>
<td>Uniform Code of Military Justice</td>
<td>Just-war tradition <em>(jus ad bellum)</em></td>
</tr>
<tr>
<td>Military expertise</td>
<td>Executive orders</td>
<td>Army culture of trust</td>
</tr>
<tr>
<td>Stewardship</td>
<td>Treaties, Law of Land Warfare</td>
<td>Professional organizational climate</td>
</tr>
<tr>
<td>Esprit de corps</td>
<td>Standards of conduct</td>
<td>Natural moral reason: Golden Rule</td>
</tr>
<tr>
<td>Trusted Army professionals</td>
<td>Oaths of service</td>
<td>Army Values</td>
</tr>
<tr>
<td>Honorable servants</td>
<td>Standards of conduct</td>
<td>Soldier’s and Army Civilian Corps</td>
</tr>
<tr>
<td>Army experts</td>
<td>Directives and policies</td>
<td>creeds</td>
</tr>
<tr>
<td>Stewards</td>
<td>Soldier’s rules</td>
<td>Justice in war <em>(jus in bello)</em></td>
</tr>
<tr>
<td>Rules of engagement</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Table 1. Foundations of the Army ethic. (From Table 1-1, ADP 6-22)**

This matrix provides 19 legal and moral documents or concepts the Army looks at to make decisions. These specific ideals allow an Army leader to make the right and therefore ethical decision in any situation.

For instance, if a Soldier is unsure how to act toward another Soldier in a tense moment, the concept of the Golden Rule or “treat someone like you would want to be treated,” in conjunction with the Army Value of respect, would both apply. These two ideals, the Golden Rule and Army Values, are both specific and specified moral principles that Soldiers should aspire to follow.

When it comes to this matrix, the implied task is that all Army leaders have a working understanding and knowledge of each document or concept to live them out. This idea is reinforced in ADP 6-22, which says that Army “professionals perform their duty every day in a manner that the American people judge to be ethical according to the beliefs and values enshrined in the nation’s founding documents.” These pertinent documents, as well as others, are found in this matrix.

But this is not the only place in doctrine that helps an Army leader to practically answer how to live out what is ethical. The other piece of practical help comes from a section entitled “Ethical reasoning.” This paragraph states: “Ethical choices may not always be obvious decisions between right and wrong. Leaders use multiple perspectives to think about ethical concerns, applying them to determine the most ethical choice.

“One perspective comes from a view that desirable virtues such as courage, justice and benevolence define ethical outcomes. A second perspective comes from a set of agreed-upon values or rules, such as the Army Values or constitutional rights. A third perspective bases the consequences of the decision on whatever produces the greatest good for the greatest number [of people] as most favorable.

“Leaders able to consider all perspectives applicable to a particular situation are more likely to be ethically astute. When time is available, consulting peers and seniors is often helpful. Chaplains can provide confidential advice to leaders about difficult personal and professional ethical issues to encourage moral decisions in accord with personal conscience and the Army Values.”

After reading through that material, one might ask where did this come from and how does this practically apply? To answer the first question about where these three perspectives come from, one has to look toward the Western philosophy of Aristotle for virtues, to Immanuel Kant for rules and to John Stuart Mill for consequences. The Army is open about the sources of its values when it says that “the Army ethic has its origins in the philosophical heritage, theological and cultural traditions, and the historical legacy that frame our nation.” While these three philosophers clearly view the world from differing perspectives, Soldiers could ask themselves a basic question from each.
The question based on virtues that a Soldier might ask is “Would a virtuous person do it?” Aristotle taught: “There are three kinds of disposition, then two of them vices, involving excess and deficiency respectively, and one a virtue, namely the mean, and all are in a sense opposed to all. ... That moral virtue is a mean, then, and in what sense it is so, and that it is a mean between two vices, the one involving excess, the other deficiency.”

Without getting too in-depth in his philosophy, it is enough to understand that Aristotle believed that virtue resides within the mean of a person’s character, not within his or her extremes. An example can be seen in how someone deals with dangerous situations. A person on one extreme – one who doesn’t have any fear – might be considered reckless or rash, while on the other end of the spectrum, a person who never wants to deal with danger might be considered a coward, according to Aristotle.

For an Army leader, neither position is particularly suited or desired. Thus, a virtuous person, or a person of the mean, would be a person of courage. Courage is a specific example given by the Army in the paragraph on ethical decision-making. Thus, asking the question, “would a virtuous person do it?” Thinking through a response based on the mean helps a Soldier know what to do in certain situations.

This is not the only question the Army suggests asking. The next might be “Would I want all military professionals to do it?” This is based on rules by Immanuel Kant. Kant taught that “there is only one categorical imperative and it is this: Act only on that maxim by which you can at the same time will that it should become a universal law.” It is enough to generalize that Kant believed that if a maxim, or rule, could be universalized, then it might be ethical for all. Therefore, a Soldier might ask would he or she want all Soldiers, noncommissioned officers or officers to do what they were about to do? Or could they make a universal law for everyone in the same position or situation to follow?

The third and final question that the Army suggests a Soldier ask might be “What are the consequences of this decision?” The consequences focus on the unit, the mission or the Soldier’s surroundings. This idea comes from the philosophy of utilitarianism by John Stuart Mill. Mill wrote that “actions are right in proportion as they tend to promote happiness, wrong as they tend to produce the reverse of happiness. By happiness is intended pleasure and the absence of pain.”

Once again, not diving into Mill’s philosophy too deeply, this happiness is not about a person’s individual happiness but about aggregate or collective happiness. Thus for an Army leader, it would be appropriate to think about the unit, the mission and the surrounding area of operations when thinking through consequences. If the consequences of a decision are positive, it may be a right decision. It is important to note that all three of the questions need to be asked for each decision a Soldier makes.

At this point, defining what is ethical according to Army doctrine is basically complete. The Army has an ethical standard: the Army ethic. It is rooted in the philosophical, theological, cultural and historical legacy and tradition of our nation, which has legal and moral implications today.

The problem is that these principles from the previously discussed matrix, as well as the three perspectives, can be difficult to remember, let alone train the force on. Therefore, one of my tasks when taking a year to study ethics in preparation for my current teaching assignment was to create something easier to remember but rooted in the preceding doctrine. It was to design an ethical decision-making framework that could act as a standard for both Soldiers and leaders to know and implement. From my own experience, it is always easier to remember a concept that can be made into an acronym. So the goal was to take all the principles found in the two previously discussed sources of information and place them in an easily remembered format.

The acronym that eventually came out of this experiment was the exact word I wanted Soldiers to remember: ETHICAL. Each letter of the word stands for a doctrinal concept. Each concept in turn is asked as a question in deciding whether a decision or action might be ethical. This acronym thereby becomes an “ethical checklist” for a Soldier.

The acronym is (with the doctrinal principles in parentheses):

- **E** – Is this decision equitable? (Emphasis on the Golden Rule, Army Value of Respect and the virtue of justice.)
- **T** – Is this decision true? (Emphasis on facts and the Soldier’s moral compass/virtues.)
• **H** – Is this decision **helpful**? (Emphasis on basic human rights, consequences and rules.)

• **I** – Is this decision **institutionally** appropriate? (Emphasis on Army Values, Soldier’s Creed/Warrior Ethos and Soldier’s oath.)

• **C** – Is this decision **culturally** appropriate? (Emphasis on treaties, standards of conduct, policies and directives.)

• **A** – Is this decision **application** just? (Emphasis on Just-War Theory and the Law of Land Warfare.)

• **L** – Is this decision **legal**? (Emphasis on U.S. and military law, including specific rules of engagement.)

Let’s look at each letter briefly to ensure that there is a proper understanding of each concept.

**The first category is “equitable.”** To be ethical, all military personnel should ask themselves the question, “Is this decision equitable?” Equitable means “having or exhibiting equity; dealing fairly and equally with all concerned.” It has fairness at its essence. Standards in the Army should be tough; the bar for leaders should be high, but standards must also be fair. This gets at the principle discussed earlier, the Golden Rule. This is codified very clearly in the Army Value of Respect, which says that Army professionals “treat people as they should be treated.”

Aristotle’s virtue or justice might also fall under this category. Justice deals ultimately with the issue of fairness. Thus, if a Soldier is going to be ethical, he or she should ask, “Is this decision equitable or fair?”

**The next category is “true.”** To be ethical, all military personnel should ask themselves the question, “Is this decision true?” This question needs to answered in two senses based on doctrine. The first sense is objective truth or facts. Mission command states that “ideally, true understanding should be the basis for decisions.”

Samuel Huntington in *The Soldier and the State* writes that “the ‘military opinion’ must never be colored by wishful thinking. ... The military man will be dealing with military fact, hard figures and grim realities of time, space and resources.” While Army professionals understand that complete understanding in every situation is never possible, ethical decisions must be rooted in reality.

But it is not only facts the Army leader needs to consider when thinking through decisions; it is moral truth that needs to be consulted a well. This truth is guided by each leader’s conscience. Doctrine tells us that “a leader’s character consists of their true nature guided by their conscience.” Many may call this the moral compass of a leader. This compass informs a leader’s conscience, which is formed and developed over time by a number of sources. For instance, “Influences such as background, beliefs, education and experiences affect all Soldiers and civilians.” How does a leader know if something is immoral? A decision or act might be judged immoral if it goes against the dictates of their conscience.

Doctrine also tells leaders what to do when given an order that is immoral. “Army forces reject and report illegal, unethical or immoral orders or actions. ... Soldiers are bound to obey the legal and moral orders of their superiors, but they must disobey an unlawful or immoral order.” Therefore a Soldier must ask himself or herself, “Is what I’m about to do morally true according to the dictates of my conscience?” If this is disregarded, moral injury is likely to occur.

**The next category is “helpful.”** To be ethical, all military personnel should ask themselves the question, “Is this decision helpful?” This is meant in two senses, both previously discussed in rules and consequences. One way this question could be asked is, “Is this helpful to my profession?” Or, worded differently, “Would I want all military professionals to make this decision?” Next, based on consequences, “Is this decision helpful to my unit, to the mission or my surroundings?”

It is interesting to note that doctrine states that part of our moral motivation for service are basic rights. These can be found both in the Declaration of Independence as well as in the Universal Declaration of Human Rights. An example of asking the “helpful” question using these documents might be, “Is this decision helpful to those around me?” According to our Declaration of Independence, some truths are “self-evident” such as “all men are created equal” and have “certain unalienable rights – among which are life, liberty and the pursuit of happiness.” Therefore a Soldier on patrol cannot simply impede someone’s basic rights just because he or she feels like it; that would be unethical.
The next category is “institutionally appropriate.” To be ethical, all military personnel should ask themselves the question, “Is this decision institutionally appropriate?” What this question is pointing to is that there are many Army-specific institutional norms and values that should be followed. The classic example of this is Army Values.

### Army Values

The Army Values are:

- **Loyalty** – Bear true faith and allegiance to the Constitution of the United States, the Army, your unit and other Soldiers.
- **Duty** – Fulfill your obligations.
- **Respect** – Treat people as they should be treated.
- **Selfless service** – Put the welfare of the nation, the Army and your subordinates before your own.
- **Honor** – Live up to the Army Values.
- **Integrity** – Do what is right, legally and morally.
- **Personal courage** – Face fear, danger or adversity.

Figure 2. Army Values.

These values are what we as the Army have said are important to us as an institution. In fact, the Army has gone so far to say that “the Army Values embody the practical application of the Army Ethic.” What this means in a sense is that if one wants to see the Army ethic in practice, one only needs to look as far as the Army Values.

Another institutionally appropriate concept is the Soldier’s Creed, with its associated Warrior Ethos, and Army Civilian Corps Creed.

### Soldier’s Creed

I am an American Soldier.
I am a warrior and a member of a team.
I serve the people of the United States and live the Army Values.

I will always place the mission first.
I will never accept defeat.
I will never quit.
I will never leave a fallen comrade.

I am disciplined, physically and mentally tough, trained and proficient in my warrior tasks and drills.
I always maintain my arms, my equipment and myself.
I am an expert and a professional. I stand ready to deploy, engage and destroy the enemies of the United States of America in close combat.
I am a guardian of freedom and the American way of life.
I am an American Soldier.

Figure 3. Soldier’s Creed.

### Army Civilian Corps Creed

I am an Army civilian, a member of the Army team.
I am dedicated to our Army, Soldiers and civilians.
I will always support the mission.
I provide leadership, stability and continuity during war and peace.
I support and defend the Constitution of the United States and consider it an honor to serve our nation and our Army.
I live the Army values of loyalty, duty, respect, selfless service, honor, integrity and personal courage.
I am an Army civilian.

Figure 4. Army Civilian Corps Creed.
These creeds personify what it is to be an Army professional. And while these institutionally appropriate values might be good for all people to know and live out, they are at the same time very institutional. This means that they are institutionally-agreed-upon values and norms that guide the conduct of all personnel within the Army institution. Other institutions such as the Navy or Air Force have different, although similar, values. Army personnel must live these agreed-upon values and principles if they are going to be ethical.

The next category is “culturally appropriate.” To be ethical, all military personnel should ask themselves the question, “Is this decision culturally appropriate?” As everyone familiar with the U.S. Army knows, “the sun never sets on the U.S. Army.” Therefore Army leaders understand: “Army organizations operate around the world in a wide variety of environments with different unified-action partners representing many different cultures. Leaders should acquire cultural and geopolitical knowledge about the areas in which they expect to accomplish the mission. ... Leaders require cultural and geopolitical awareness to properly prepare subordinates for the places they will work, the people with whom they will operate, and the adversaries or enemies they will face. The Army requires leaders who are geopolitically aware and can explain how their unit mission fits into the broader scheme of operations. These are important factors when Army leaders attempt to extend influence beyond the chain of command.”

When it comes to understanding different cultures, leaders need to have an understanding of treaties and standards of conduct, as well as different policies and directives such as status-of-forces agreements. When Soldiers and leaders understand the context of where they serve, they will be much more likely not to offend our foreign partners and to be able to extend respect with dignity to those with whom we serve. Dignity and respect are most definitely a two-way process and help leaders from different cultures build rapport and trust, which is the bedrock of the Army profession. Being culturally aware and appropriate helps ensure Army leaders make ethical decisions.

The next category is “just application.” To be ethical, all military personnel should ask themselves the question, “Is this decision’s application just?” The focus of this concept is combat, specifically looking through the lens of the Just-War Theory and its related Law of Land Warfare. All Soldiers and leaders must understand that there is a proper way to apply landpower to fight and win our nation’s wars. Discussions on the proper use, allocation and timing of force have been a part of Western armies as long as there have been armies. A brief summary of key principles from the Law of Armed Conflict (LoAC) are in Table 2.

<table>
<thead>
<tr>
<th>Principle</th>
<th>Alternate names</th>
<th>Paragraphs</th>
<th>Summary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Military necessity</td>
<td></td>
<td>1-23 to 1-27</td>
<td>Justifies the use of all measures required to defeat the enemy as quickly and efficiently as possible that are not prohibited by the law of armed conflict.</td>
</tr>
<tr>
<td>Humanity</td>
<td>Humanitarian principle; unnecessary suffering; superfluous injury</td>
<td>1-28 to 1-30</td>
<td>Basis of protection for civilians; forbids inflicting suffering, injury, damage or destruction unnecessary to accomplish a legitimate military purpose.</td>
</tr>
<tr>
<td>Honor</td>
<td>Chivalry</td>
<td>1-31 to 1-33</td>
<td>Demands of certain amount of fairness and a certain mutual respect between opposing forces.</td>
</tr>
<tr>
<td>Distinction</td>
<td>Discrimination</td>
<td>1-34 to 1-43</td>
<td>Distinguishes between combatants and military objectives on the one hand, and civilians and civilian objects on the other in offense and defense.</td>
</tr>
<tr>
<td>Proportionality</td>
<td></td>
<td>1-44 to 1-48</td>
<td>Requires commanders to refrain from attacks in which the expected loss or injury to civilians and damage to civilian objects incidental to such attacks would be excessive in relation to the concrete and direct military advantage expected to be gained. It also</td>
</tr>
</tbody>
</table>
Table 2. Application of basic LoAC principles.23

For Soldiers to be ethical, they must honor the Law of Land Warfare and ensure that their application of landpower is just.

The final category is “legal.” To be ethical, all military personnel should ask themselves the question, “Is this decision legal?” While this might seem obvious, all Soldiers and leaders need to ensure the legality of the decisions they make. Some might add that this should be the first question leaders ask when making a decision; while that may be true, it is surely not the only question that should be asked. The military works under the legal framework where the U.S. Constitution is the foundation followed by laws, the Uniform Code of Military Justice, executive orders, etc. For a decision to be ethical, it should be legal.

Ethics is an area that every Soldier and leader must think through, whether training during peacetime or fighting during war. The Army’s job is to win. This can be seen in its mission statement: “The Army mission – our purpose – remains constant: to deploy, fight and win our nation’s wars by providing ready, prompt and sustained land dominance by Army forces across the full spectrum of conflict as part of the joint force.”24

Victory done right

But in winning, there is a tension. This tension is summed up by Michael Walzer with the dilemma of winning and fighting well.25 While the Army is tasked to win, we must win the right way, the ethical way. Walzer goes on to say, “War is the hardest place; if comprehensive and consistent moral judgments are possible there, they are possible everywhere.”26 What is he saying? War is hard, and if you can be moral in war, you can be moral anywhere.

But I think all Soldiers and leaders need to be challenged with the other side of that comment: If you can’t be moral anywhere when it is “easy,” you won’t be moral in war. Being moral implies a standard; the acronym ETHICAL is a doctrinally based standard to help leaders and Soldiers make the right decisions – to be ETHICAL warriors. We as an Army must be ethical, not just to be perceived as right but because our profession demands that we are right.

Chaplain (MAJ) Jared Vineyard is the ethics instructor and writer at the Maneuver Center of Excellence, Fort Benning, GA. He has served as a chaplain for the past 11 years, including battalion chaplain in 25th Infantry Division, Schofield Barracks, HI; 704th Military Intelligence Brigade, Buckley Air Force Base, CO; and 101st Airborne Division (Air Assault), Fort Campbell, KY. Before his chaplaincy assignments, MAJ Vineyard served as a field-artillery officer. He has been deployed as both a field-artillery officer (Iraq, 2003-2004) and as a chaplain (Afghanistan, 2010-2011). He holds a bachelor’s of science degree in political science from the U.S. Military Academy and has earned two graduate degrees: a master’s of divinity from Southwestern Baptist Theological Seminary and a master’s of sacred theology in ethics from Yale Divinity School. His military schooling includes the Field-Arterry Basic Officer Leadership Course, the Chaplain’s Basic Officer Leadership Course and the Chaplain Captain’s Career Course. His awards include the Bronze Star Medal and the Purple Heart.

Notes
2 Ibid.
4 Ibid.
5 ADP 6-22.
6 Ibid.
12 ADP 6-22.
15 ADP 6-22.
16 Ibid.
17 Ibid.
19 Ibid.
20 Ibid.
21 Ibid.
22 Ibid.
26 Ibid.

**Acronym Quick-Scan**

ADP – Army doctrinal publication
LoAC – Law of Armed Conflict